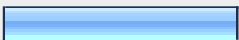
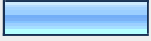
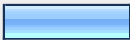

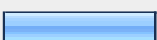
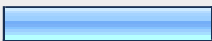
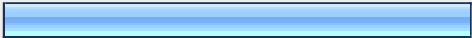
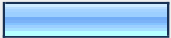






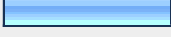


United Way of Metropolitan Atlanta Needs Survey


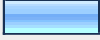


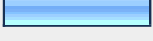


1. During the last six months, has your organization experienced an increase in demand for services that you would attribute to the economic downturn?			
		Response Percent	Response Count
Yes, we have experienced a significant increase in demand		51.5%	122
Yes, we have seen a small increase in demand		28.3%	67
No, demand has remained unchanged		15.6%	37
No, demand for our services has declined		4.6%	11
<i>answered question</i>			237
<i>skipped question</i>			3

2. If you have experienced an increase in demand, has your organization been able to meet that demand?			
		Response Percent	Response Count
Yes, all of the increased demand		25.5%	54
Yes, about 50% of the increased demand		15.6%	33
Yes, about 25% of the increased demand		13.7%	29
Yes, about 10% of the increased demand		6.1%	13
Yes, 1-10% of the increased demand		16.5%	35
No, none of the increased demand		22.6%	48
Please explain.			109
<i>answered question</i>			212
<i>skipped question</i>			28



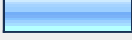
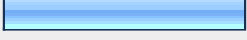
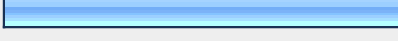
3. Are the demographics of your clients different than they were six months ago?

		Response Percent	Response Count
No, they are the same		51.5%	121
Yes, we are seeing more families		17.9%	42
Yes, we are seeing fewer families		0.9%	2
Yes, we are seeing more working individuals and families		6.0%	14
Yes, we are seeing fewer working individuals and families		0.9%	2
Yes, we are seeing more seniors (age 65 and above)		1.3%	3
Yes, we are seeing fewer seniors (age 65 and above)		0.4%	1
Yes, we are seeing more young individuals (age 40 and under)		3.0%	7
Yes, we are seeing fewer young individuals (age 40 and under)		0.0%	0
Yew, we are seeing more families, more working people, more seniors and more young people.		18.3%	43
		answered question	235
		skipped question	5




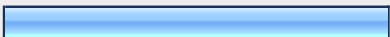

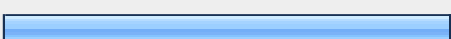

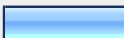
4. Is your organization able to serve all the referrals from United Way 2-1-1?

		Response Percent	Response Count
Yes, all of them		26.0%	59
Yes, about 50% of them		10.1%	23
Yes, about 25% of them		4.8%	11
Yes, about 10% of them		3.5%	8
Yes, 1-10% of them		15.9%	36
No, none of them		5.7%	13
I don't know		33.9%	77
		answered question	227
		skipped question	13

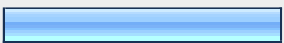
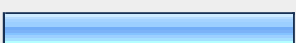
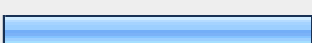
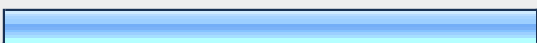
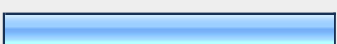




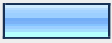
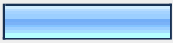
5. Has your organization's revenue changed during the last six months compared to the same period last year?

		Response Percent	Response Count
Revenue increased more than 10%		9.1%	21
Revenue increased slightly, 0-9%		7.3%	17
Revenue remained level		13.8%	32
Revenue decreased slightly, 0-9%		26.3%	61
Revenue decreased more than 10%		43.5%	101
		Comments	53
		answered question	232
		skipped question	8

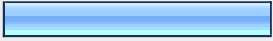

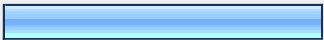

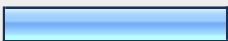


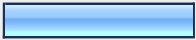



6. What specific changes in funding did you experience during this six month period?(Check all that apply)

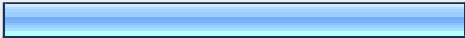

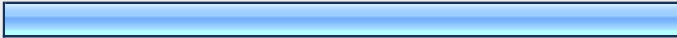



		Response Percent	Response Count
Increase in donations by individuals		7.1%	17
Decrease in donations by individuals		51.7%	123
Increase in government funding (federal, state, local)		4.6%	11
Decrease in government funding (federal, state, local)		42.4%	101
Increase in corporate and foundation giving		7.1%	17
Decrease in corporate and foundation giving		49.2%	117
I don't know, yet		9.7%	23
Other (please specify)		13.4%	32
		answered question	238
		skipped question	2

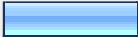
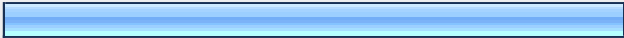
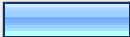
7. In response to the economic downturn, in the last six months which of the following changes has your organization already made?(Check all that apply)

		Response Percent	Response Count
Increase services in response to increased client demand		30.5%	72
Dedicate more staff time to fundraising		31.8%	75
Review or reallocate financial assets and investments		33.9%	80
Reduce non-personnel expenses (i.e. travel, supplies)		58.9%	139
Use reserves to cover current budget		36.4%	86
Take additional line of credit		8.1%	19
Reduce staff hours		20.3%	48
Layoff staff		20.8%	49
Reduce services		18.6%	44
Eliminate programs		11.4%	27
Other(please specify)		18.2%	43
		<i>answered question</i>	236
		<i>skipped question</i>	4

8. Which of the following changes will your organization consider making in the next six months?(Check all that apply)

		Response Percent	Response Count
Increase services in response to increased client demand		29.2%	66
Dedicate more staff time to fundraising		51.3%	116
Review or reallocate financial assets and investments		35.0%	79
Reduce non-personnel expenses (i.e. travel, supplies)		54.0%	122
Use reserves to cover current budget		24.3%	55
Take additional line of credit		6.2%	14
Reduce staff hours		18.1%	41
Layoff staff		20.8%	47
Reduce services		17.7%	40
Eliminate programs		13.3%	30
Please describe any additional changes you anticipate making:		16.8%	38
		<i>answered question</i>	226
		<i>skipped question</i>	14



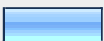
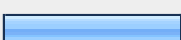

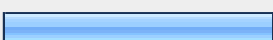
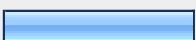




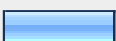

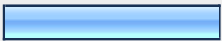
9. What effect from the economy do you anticipate in the next six months? Check all that apply.			
		Response Percent	Response Count
Increase in program expenses		50.9%	116
Decrease in program expenses		8.3%	19
Increase in the number of people who need the program		74.6%	170
Decrease in the number of people who need the program		4.4%	10
Increase in request from new clients		66.2%	151
Decrease in request from new clients		4.8%	11
		answered question	228
		skipped question	12

10. Describe your feelings about the overall prospects for your organization next year (2009).			
		Response Percent	Response Count
Very Optimistic		14.5%	34
Optimistic		68.4%	160
Pessimistic		13.7%	32
Very Pessimistic		3.4%	8
		Comments:	48
		answered question	234
		skipped question	6

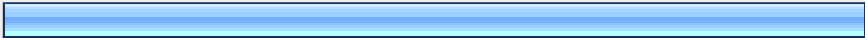
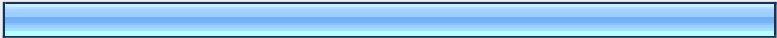
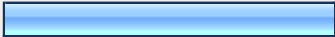
11. (Optional) Please share an anecdote about how the current economic downturn is impacting your organization and/or your clients. (Limit 100 words)

		Response Count
		107
<i>answered question</i>		107
<i>skipped question</i>		133







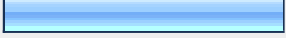

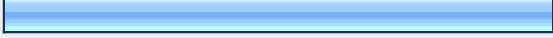

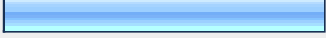

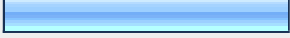
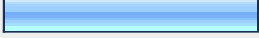
12. Categorize your organization's area of service.(Select up to two services)

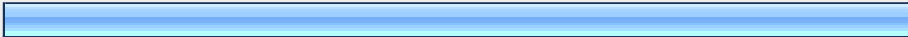

		Response Percent	Response Count
Financial Assistance		9.7%	21
Employment Services		6.0%	13
Clothing/Food/Personal Goods/Services		10.6%	23
Counseling/Crisis Services		19.4%	42
Disaster Services		0.0%	0
Business/Consumer/Environmental Services		0.9%	2
Education and Training		29.5%	64
Shelter/Housing		20.7%	45
Transportation Service/Assistance		1.4%	3
Legal Services/Immigration		3.2%	7
Health/Medical/Mental Health		16.1%	35
Holiday Assistance		1.8%	4
Childcare		12.0%	26
Aging Services		5.5%	12
Other (please specify)		23.5%	51
<i>answered question</i>			217
<i>skipped question</i>			23





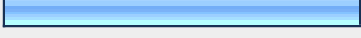
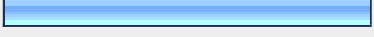
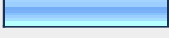
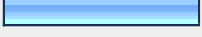
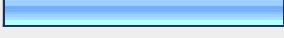
13. How many staff does your organization currently employ?

		Response Percent	Response Count
Full-time Staff		95.2%	199
Part-time Staff		85.2%	178
Temporary		36.4%	76
		answered question	209
		skipped question	31

14. Which county does your organization serve?(Select all that apply)

		Response Percent	Response Count
Butts		19.7%	43
Cherokee		25.2%	55
Clayton		45.4%	99
Cobb		44.5%	97
Coweta		22.9%	50
DeKalb		61.5%	134
Douglas		30.7%	67
Fayette		31.7%	69
Fulton		60.6%	132
Gwinnett		40.4%	88
Henry		35.3%	77
Paulding		24.3%	53
Rockdale		31.2%	68
Other (please specify)		28.0%	61
		answered question	218
		skipped question	22


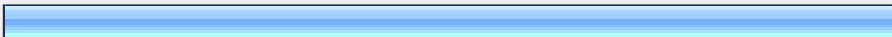
15. What are your organization's annual operating budget and total assets?			
		Response Percent	Response Count
Annual Operating Budget		100.0%	169
Total Assets (this includes cash on hand, cash reserves, facilities, endowments and all other assets)		78.7%	133
<i>answered question</i>			169
<i>skipped question</i>			71

16. What are your organization's top three sources of funding?			
		Response Percent	Response Count
Donations from individuals		50.0%	103
Fundraising special events		34.0%	70
United Way Community Impact Fund grant(s)		32.5%	67
United Way initiative grant(s)		4.9%	10
Federal government grant		39.3%	81
State government grant		40.3%	83
Local government grant		18.0%	37
Corporate foundations		21.4%	44
Private foundations		30.6%	63
		Other (please specify)	53
<i>answered question</i>			206
<i>skipped question</i>			34

17. Yes, I would like to serve as a resource to reporters interested in stories on nonprofit trends.

		Response Percent	Response Count
Name		97.6%	80
Title		95.1%	78
Organization		96.3%	79
Phone		96.3%	79
		<i>answered question</i>	82
		<i>skipped question</i>	158

18. Please email me survey results and news coverage and sign me up to receive United Way's quarterly eNewsletter.

		Response Percent	Response Count
Organization		97.5%	116
Email (required)		98.3%	117
		<i>answered question</i>	119
		<i>skipped question</i>	121