



NONPROFIT CAREER CONFERENCE

**Tuesday, March 23, 2010
The Lodge at Simpsonwood
4511 Jones Bridge Circle NW
Norcross, GA 30092**

Organizational and Corporate Sponsorship Programs

***Demonstrate your organization's commitment and support of
Georgia's nonprofit workforce and community***

Opportunity Knocks

Opportunity Knocks, owned and operated by the Georgia Center for Nonprofits, is the national Job Board and Career Development website focused exclusively on the nonprofit community. For Nonprofit professionals, www.OpportunityKnocks.org is the premier destination to find nonprofit jobs and access valuable resources for developing successful careers in the nonprofit community. For Employers, www.OpportunityKnocks.org is the best way to find qualified candidates and receive valuable information that nonprofit organizations need when building successful recruitment, retention and human resource strategies.

OK Nonprofit Career Conference

The Georgia Center for Nonprofits and Opportunity Knocks is pleased to produce our One-Day Jobseeker Conference designed to help those in need refocus their efforts and give them the resources and knowledge they need to get a job in this difficult economy.

This full day of workshops and individual consulting sessions is designed to help people improve their job and nonprofit career development strategies and job-seeking skills. Led by experienced and qualified career consultants, nonprofit leaders, and subject matter experts; participants will learn how to become more competitive in the nonprofit job marketplace.

Expectations of 150-200 Nonprofit professionals seeking to advance their career and for-profit/corporate professionals looking to switch careers to the nonprofit sector will attend this limited seating conference.

Over three quarters of Opportunity Knock's total seeker audience (79%) have more than 5 years of job experience with 42% having 11+ years. Almost half (47%) have Bachelors degrees and 34% have Masters and/or Doctorates.



PREMIUM SPONSORSHIP LEVELS

PLATINUM SPONSOR—\$599

- Logo on The Georgia Center and Opportunity Knocks websites recognized as a Platinum Sponsor; users can click the logo to be directed to your organization's website
- 1 Exhibitor booth - Standard Tabletop (Sponsor to provide skirt and display)
- Full B/W Ad in Attendee Program Guide (sponsor supplied creative)
- 1 month banner ad on Opportunity Knocks website – National distribution
- One (1) Conference Bag Insertion
- Logo recognition on all workshop PowerPoint presentations (in addition to event usage, presentations to be made available electronically to all attendees)
- Logo recognition in Attendee Program Guide
- Logo recognition on conference signage

GOLD SPONSOR—\$399

- Logo on The Georgia Center and Opportunity Knocks websites recognized as a Gold Sponsor; users can click the logo to be directed to your organization's website
- 1 Exhibitor booth - Standard Tabletop (Sponsor to provide skirt and display)
- Half Page B/W Ad in Attendee Program Guide (sponsor supplied creative)
- One (1) Conference Bag Insertion
- Logo recognition in Attendee Program Guide
- Logo recognition on conference signage

SILVER SPONSOR—\$299

- Logo on The Georgia Center and Opportunity Knocks websites recognized as a Silver Sponsor; users can click the logo to be directed to your organization's website
- 1 Exhibitor booth - Standard Tabletop (Sponsor to provide skirt and display)
- Quarter Page B/W Ad in Attendee Program Guide (sponsor supplied creative)
- One (1) Conference Bag Insertion
- Logo recognition in Attendee Program Guide

PATRON SPONSOR—\$249 (please note this level does not include an exhibitor booth)

- Logo on The Georgia Center and Opportunity Knocks websites recognized as a Patron Sponsor; users can click the logo to be directed to your organization's website
- Quarter Page B/W Ad in Attendee Program Guide (sponsor supplied creative)
- One (1) Conference Bag Insertion
- Logo recognition in Attendee Program Guide

Material Specifications and Deadlines

Program Guide B/W Ad

| Sponsor Level | Ad Size | Dimensions |
|----------------------|---------------------|-------------------|
| Platinum | Full Page B/W | 8"W X 10 1/2"H |
| Gold | 1/2 Page Horizontal | 8"W X 5 1/2"H |
| Silver & Patron | 1/4 Page | 3 7/8"W X 5 1/8"H |

- All ads should be hi-resolution PSD, PDF or EPS files
- All files should be at least 300 dpi
- Materials due by March 12, 2010 emailed to ln@gcn.org
- Ads submitted not to specifications will be returned to sponsor for reformatting or sponsor notified that additional charges were incurred if corrections not changed past material due date

Conference Bag Insert

- Sponsors to provide 200 copies of flyer, brochure (less than 6 pages maximum) or promotional item for inclusion conference bag
- Sample of insert due for approval by March 12, 2010 (encouraged to provide as soon as possible for approval)
- Opportunity Knocks/The Georgia Center for Nonprofits reserves the right to reject inserts based on specifications and content
- Final 200 inserts due by March 12, 2009 to address:
Georgia Center for Nonprofits
50 Hurt Plaza, S.E.
Suite 845
Atlanta, GA 30303
678-916-3000
Attn: Lynne Norton

Logo

- Website, Program and Conference signage inclusion: Due no later than March 12, 2010 (note Logo will be featured on Website as soon as received, sponsor can provide immediately upon sponsorship confirmation)
- Platinum Sponsors receive logo recognition on all workshop PowerPoint presentations

Ad for Opportunity Knocks website (Platinum Sponsors only)

- Material instructions and due dates under separate cover

CONTACT

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