



NONPROFIT
UNIVERSITY



FALL 2011

**Your Guide to Nonprofit Education
from September through December.
Certificates & Training Programs for
Georgia's Nonprofit Professionals.**



*learning solutions
for stronger nonprofits*



About us



FALL 2011

Welcome to our new course catalog, connecting you with all of the learning opportunities at Nonprofit University this Fall! Over the next four months, we offer an inspiring mix of certificate programs, training workshops and special events. Explore the possibilities to grow your skills and your organization's mission impact.

GAIN SKILLS TO TACKLE REAL WORLD CHALLENGES.

Developed by the [Georgia Center for Nonprofits](#) to meet the demand for competency-based nonprofit education, our programs deliver practical, results-based training that you can immediately apply to increase your impact and build your organization's success.

LEARN FROM LEADERS, EXPERTS AND PEERS.

At Nonprofit University, learning is interactive and collaborative, and peer networking and knowledge sharing are integral to the experience. Our curriculum is developed and taught by top nonprofit and business leaders, content experts and educators who share real-world experience and subject expertise.

FIND LEARNING SOLUTIONS TO MEET YOUR NEEDS.

Nonprofit University offers extensive options – from individual courses across 11 core areas of study, to certificate series building key competencies, to targeted conferences held in locations across Georgia. With courses offered at five skill levels, NU delivers specialized training for nonprofit professionals at all levels of experience. Look to our comprehensive, targeted program portfolio to meet your individual professional development needs.

GET HIGH-CALIBER TRAINING AT AN AFFORDABLE PRICE.

Thanks to the support of major universities, foundations and our corporate partners, we are able to offer a remarkable value in nonprofit education. Our [Access365](#) subscription program offers Georgia Center for Nonprofits' members exclusive access to an affordable "annual pass" to training. [LEARN MORE](#)



“Our instructor’s mastery of the materials and her presentation skills were fantastic ... and delivered exactly what the course promo promised.”

KAREN WHITE
ADVOCATES FOR CHILDREN

Program Portfolio



FALL 2011

CORE CURRICULUM

Nonprofit University's challenging core curriculum is designed to provide the breadth and depth of training needed to build sector-specific competencies.

Courses are organized across the following categories and levels of expertise:

SKILL LEVELS

100	Introductory
200	Basic
300	Intermediate
400	Advanced
500	Executive

AREAS OF STUDY

ADV	Advocacy
BPL	Business & Strategic Planning
EXC	Executive
FIN	Finance & Accounting
FND	Fundraising & Development
GOV	Governance
HR	Human Resources
PRG	Operations & Program Management
MGT	Management & Leadership
MKT	Marketing & Communications
VOL	Volunteer Management

CERTIFICATE PROGRAMS

Designed to provide competency-based training for nonprofit professionals seeking to build a targeted skill set and advance their careers, Certificates feature a series of core-curriculum courses, integrating academic excellence with the practical wisdom of expert instructors and realistic work experience of the participants. The Certificate is earned upon completion of the program.

CERTIFICATES STARTING THIS QUARTER:

Certificate of Advanced Nonprofit Management & Leadership – Series begins September 20

Certificate of Nonprofit Finance & Accounting Essentials – Series begins September 27

Certificate of Advanced Nonprofit Fundraising – Series begins October 20

Certificate of Nonprofit Volunteer Management Essentials – Series begins November 11



“The program far exceeded my expectations. Both the branding and financial empowerment pieces were great.”

AMISHA HARDING
COMMUNITIES IN SCHOOLS OF ATLANTA

Calendar



FALL 2011

SEPTEMBER

1
9
13
14
20
20
21
27
27
29
30
30

STEWARDS OF CHILDREN | Child Sexual Abuse Prevention Training (Rome)
SPECIAL EVENT: Capital and Endowment Campaign Clinic, with Penelope Cagney
FIN 130 | Beginning Quickbooks
MKT 220 | Using Market Research to Maximize Results
CERTIFICATE OF ADVANCED NONPROFIT MANAGEMENT & LEADERSHIP
MGT 250 | Building and Implementing Strategy
MGT 150 | Employee Performance Challenges
CERTIFICATE OF NONPROFIT FINANCE & ACCOUNTING ESSENTIALS
FIN 210 | Nonprofit Financial Reports
GOV 230 | Benchmarking and Improving Board Effectiveness
FND 220 | Corporate, Foundation and Government Grants
STEWARDS OF CHILDREN | Child Sexual Abuse Prevention Training (Statesboro)

OCTOBER

13
18
19
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20
20
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25
27
28

MKT 420 | Building Targeted Nonprofit Products and Services
MGT 410 | Diagnosing Your Business
FND 260 | Basic Grant Writing
FND 460 | Advanced Grant Writing
CERTIFICATE OF ADVANCED NONPROFIT FUNDRAISING
FND 310 | Effective Development Office Assessments & Evaluations
STEWARDS OF CHILDREN | Child Sexual Abuse Prevention Training (Gainesville)
MGT 160 | Building Alignment/ Moving Forward
FIN 220 | Internal Financial and Statistical Reports
GOV 240 | Effective Board Management – Clarifying and Managing Roles and Responsibilities
FND 230 | Individual, Board and Volunteer Giving

NOVEMBER

8
9
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11
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15
17
18
18

GOV 210 | Establishing the Governance Structure
MKT 430 | Planning for Promotion Success
FND 320 | Data Management for Fundraising
CERTIFICATE OF NONPROFIT VOLUNTEER MANAGEMENT ESSENTIALS
VOL 210 | Introduction to Volunteer Management
MGT 420 | Performance and Alignment
FIN 230 | Internal Controls and Accountability
FND 240 | Using Social Media for Funder Dialog and Relationship Building
STEWARDS OF CHILDREN | Child Sexual Abuse Prevention Training (Athens)

DECEMBER

8
13
13
14
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16

ADV 310 | Policy Advocacy – Choose Your Issue and Develop A Plan
MGT 430 | Developing Leaders
FND 250 | Managing Fundraising to Ensure Accountability
FIN 310 | The Audit and the Audit Committee
STEWARDS OF CHILDREN | Child Sexual Abuse Prevention Training (Albany)
GOV 250 | Starting and Sustaining a Board Development Plan
FND 330 | Managing Donor Relationships Throughout Your Organization

Certificates



FALL 2011

CERTIFICATE OF ADVANCED NONPROFIT MANAGEMENT & LEADERSHIP

Series begins September 20

Take your ability to lead to the next level. Through interactive workshop sessions taught by industry experts, this series will develop your competencies to effectively identify and tackle organizational issues and challenges, while stressing how to provide effective and inspiring leadership to build a stronger organization in terms of both mission impact and sustainability.

WHAT YOU WILL LEARN:

- A framework for analyzing and diagnosing core issues and challenges.
- How to develop results-based strategies.
- Understanding of the relationship of strategy, metrics and accountability within high performing nonprofits.
- Measuring performance using performance metrics that align with your mission and strategies.
- A process for building community and philanthropic partnerships and alliances.
- Planning for future leadership through a dedicated program of employee training.

PROGRAM CURRICULUM

MGT 250 | [Building and Implementing Strategy](#) – Sept 20
MGT 410 | [Diagnosing Your Business](#) – Oct 18
MGT 420 | [Performance and Alignment](#) – Nov 15
MGT 430 | [Developing Leaders](#) – Dec 13
MGT 450 | [Strategic Alliances, Joint Ventures and Partnerships](#) – Jan 17, 2012

Series begins September 20 | Atlanta
[LEARN MORE & REGISTER NOW](#)

CERTIFICATE OF NONPROFIT FINANCE & ACCOUNTING ESSENTIALS

Series begins September 27

Skilled financial professionals in the nonprofit sector are a necessity in today's challenging environment. This series delivers essential training for finance and accounting managers through accessible training that's focused on building practical, immediately applicable skills.

WHAT YOU WILL LEARN:

- Understanding of the essential financial reports required for external, internal and statistical purposes.
- How to develop internal controls to maintain accountability.
- A thorough orientation to the audit process.
- Designing budgets that serve as an effective tool to maximize revenues, minimize expenses, and forecast your organization's financial future.
- Mastering budget management: identifying staff and board roles in the process, presenting the budget, and working with approved budget to monitor variances.

PROGRAM CURRICULUM

FIN 210 | [Nonprofit Financial Reports](#) – Sept 27
FIN 220 | [Internal and Statistical Reports](#) – Oct 25
FIN 230 | [Internal Controls and Accountability](#) – Nov 17
FIN 310 | [The Audit and the Audit Committee](#) – Dec 14
FIN 320 | [Creating Great Budgets](#) – Jan 24, 2012

Series begins September 27 | Atlanta
[LEARN MORE & REGISTER NOW](#)

“Enlightening and truth-telling, this series encouraged me to think globally like a leader, yet strategically like a manager.”

SERENA GARCIA
SISTERSONG



Certificates



FALL 2011

CERTIFICATE OF ADVANCED NONPROFIT FUNDRAISING

Series begins October 20

Nonprofit fundraising professionals carry a huge responsibility in ensuring that organizations are well funded and sustainable. This series focuses on building your capacity to lead through objective assessment and optimization of current practices and initiatives. Refresh your approach to the development role and advance your skills and mission.

WHAT YOU WILL LEARN

- How to objectively evaluate current development activities and capabilities to optimize them.
- Optimizing the value of your organization's donor data by learning how to manage, monitor and utilize it for informed, timely decision-making.
- Implementing a "holistic" organization-wide approach to enriching donor relationships.
- Building your personal "brand" as a resource for funding knowledge and ideas, empowering you and your organization.

PROGRAM CURRICULUM

FND 310 | [Effective Development Office Assessments & Evaluations](#) – Oct 20
FND 320 | [Data Management for Fundraising](#) – Nov 10
FND 330 | [Managing Donor Relationships Throughout Your Organization](#) – Dec 16
FND 340 | [Maximizing Your Own Potential as a Development Leader – What's Your Next Step?](#) – Jan 19, 2012

Series begins October 20 | Atlanta
LEARN MORE & REGISTER NOW

CERTIFICATE OF NONPROFIT VOLUNTEER MANAGEMENT ESSENTIALS

Series begins November 11

Volunteers are a unique human resource for helping accomplish organizational missions. Skilled and competent leadership ensures that results and impact are achieved, and that the spirit of volunteering is sustained and nurtured. This series focuses on the core competencies that set the stage for effective volunteer administration and management.

WHAT YOU WILL LEARN

- Roles and responsibilities for volunteer managers and administrators, and the specific competencies that are required.
- Establishing a sound volunteer structure, policies and processes.
- Designing and implementing successful activities and projects that are both mission-driven and appealing to volunteers.
- Recruiting and training processes that develop a volunteer corps that is engaged and effective.
- Best practices for recruiting and retaining volunteers.

PROGRAM CURRICULUM

VOL 210 | [Introduction to Volunteer Management](#) – Nov 11
VOL 410 | [Volunteer Policies, Processes and Structure](#) – Jan 13, 2012
VOL 430 | [Volunteer Development & Training – Reaching Their Potential](#) – Feb 17, 2012
VOL 440 | [Volunteer Recruitment & Retention](#) – Mar 16, 2012

Series begins November 11 | Atlanta
LEARN MORE & REGISTER NOW



“Nice balance of presentation and discussion. Thought provoking. A great experience as well as a chance to learn.”

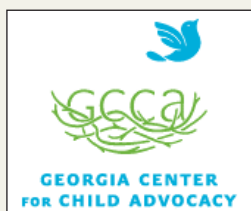
KEVIN DOYLE
LIVABLE COMMUNITIES COALITION

Partner Programs



FALL 2011

STEWARDS OF CHILDREN Sexual Abuse Prevention Training Series



Join the Georgia Center for Nonprofits and the Georgia Center for Child Advocacy in learning how to protect children from child sexual abuse through this revolutionary training program.

This three-hour program provides effective training for organizational staff and volunteers who are responsible for children. Participants will learn to prevent, recognize and react responsibly towards child sexual abuse by teaching seven principles of sexual abuse prevention through an interactive video, workbook and group discussion.

Take advantage of this unique opportunity to gain the knowledge it takes to keep children safe from sexual abuse. The benefits will be an organization that has reduced risk and is alert, aware and educated in helping to stop this epidemic problem.

CEU Credits: Credit hours for LCSWs, LPCs, LMFTs, nurses, lawyers, law enforcement officers (through POST), early childhood education providers (through Bright From the Start), and professional development hours for teachers are all offered. CEU's are offered at no extra charge with the exception of CLE's for legal professionals, which require an additional cost for processing.

DATES & LOCATIONS

August 10 | Nahunta

August 24 | Atlanta

September 1 | Rome

September 30 | Statesboro

October 20 | Gainesville

November 18 | Athens

December 14 | Albany

COST: \$15.

REGISTER NOW

BECOME A FACILITATOR

An authorized Facilitator is an individual who has been trained by Darkness to Light to deliver the Stewards of Children training program to adults in their organization or community. Facilitators are advocates for keeping children safe from sexual abuse and are key to spreading the prevention message. [LEARN MORE](#)



BECOME A PARTNER IN PREVENTION

A *Partner in Prevention* is an organization or business that has committed the time and effort to educate themselves on how to prevent, recognize, and react responsibly to child sexual abuse. An organization receives the D2L *Partner in Prevention* distinction when they have successfully met the annual guidelines established by D2L. [LEARN MORE](#)

“Good training. I feel more confident in making a decision to come forward if I suspect sexual abuse.”

SHONDA MILLER
GATEWAY BEHAVIORAL HEALTH SERVICES

Course Offerings



FALL 2011

MANAGEMENT & LEADERSHIP

MGT 150 | EMPLOYEE PERFORMANCE CHALLENGES

This full-day session covers the investigation of employee complaints, the resolution of coworker conflicts, addressing problem employees, and dispensing discipline.

Learn how to access and manage risk, deal with employee tension, prepare legal documentation, and use discipline to educate and elevate rather than to punish.

September 21
[REGISTER NOW](#)

MGT 160 | BUILDING ALIGNMENT, MOVING FORWARD

Part of effective supervision involves an understanding of management dynamics, not only for your direct reports, but also with your peers and supervisors. Learn methods of communicating with peers and upper management, and also how to self-evaluate your own career progress and identify your goals and aspirations.

October 21
[REGISTER NOW](#)

MGT 250 | BUILDING AND IMPLEMENTING STRATEGY

Learn to craft organizational strategy in the context of goals, objectives and internal management structures. Understanding the relationship between strategy, metrics and accountability within high performing

nonprofits will provide you with tools to insure that your strategies are implemented and sustained.

September 20
[REGISTER NOW](#)

MGT 410 | DIAGNOSING YOUR BUSINESS

Every business needs pro-active assessment and periodic “tune ups” to function smoothly. This course provides a framework to effectively analyze and diagnose your organization’s business and the environment in which it operates, so you can recognize and address potential problem areas and identify areas of excellence.

October 18
[REGISTER NOW](#)

MGT 420 | PERFORMANCE AND ALIGNMENT

More than ever, nonprofits are being required by boards, donors, regulatory agencies and the general public to demonstrate their effectiveness and their deliverables. This course will help you understand the importance of measuring performance and how to be sure the measurements you choose are in alignment with your mission and strategies.

November 15
[REGISTER NOW](#)

MGT 430 | DEVELOPING LEADERS

Don’t wait for your leaders to find you – create them through a dedicated program of leadership training and development. Learn how to make this an ongoing commitment for your organization with a process that’s planned out and constantly reviewed for optimal results.

December 13
[REGISTER NOW](#)

CERTIFICATE OF ADVANCED NONPROFIT MANAGEMENT & LEADERSHIP

Series begins September 20
[LEARN MORE](#)

ADVOCACY

ADV 310 | POLICY ADVOCACY – CHOOSE YOUR ISSUE AND DEVELOP A PLAN

Effective public policy advocacy can help to support your mission, protect your constituents, increase visibility, and ultimately build a stronger community. Learn the benefits and costs involved, how to identify the issue best suited for your nonprofit, the range of activities to consider, and setting up a time line and process for moving forward.

December 8
[REGISTER NOW](#)



“I found the leadership skills development very valuable because it empowers me to build on my knowledge and experience.”

ELIZABETH PATRICK
EARTHSHARE OF GEORGIA

Course Offerings



FALL 2011

MARKETING & COMMUNICATIONS

MKT 220 | USING MARKET RESEARCH TO MAXIMIZE RESULTS

Understanding how to connect with and engage your target audiences forms the basis of both the strategic planning processes and for building successful marketing programs. This session will provide a foundational understanding of the process for conducting successful market research, showing you how to effectively utilize market "intelligence" to help your nonprofit differentiate, compete and maximize results.

September 14
REGISTER NOW

MKT 420 | BUILDING TARGETED NONPROFIT PRODUCTS & SERVICES

Strategically planned programs, events, products and services make bigger mission impact, drive donor investments, or increase revenue. A viable offering must be sustainable, producible, marketable and 'on mission'. This session will focus on how to develop offerings that appeal to your target audiences, create sustainable/profitable offerings, and position your offerings to reach your objectives.

October 13
REGISTER NOW

MKT 430 | PLANNING FOR PROMOTION SUCCESS

It is not enough for a nonprofit to offer good services or products. To generate revenues from fees or investments, you need to build awareness of your nonprofit's offering. This session covers how to create a promotional mix; understanding the basics of messaging; establishing a budget for promotions; and understanding how to manage and evaluate promotional activity.

November 9
REGISTER NOW

FINANCE & ACCOUNTING

FIN 130 | BEGINNING QUICKBOOKS

In this full day class, you'll learn how to perform routine accounting functions using Quickbooks to maintain a set of accounts for your organization, enter and pay bills, transfer money, record purchases, reconcile bank accounts, and prepare basic financial reports. Keyboard shortcuts will also be reviewed.

September 13
REGISTER NOW

FIN 210 | NONPROFIT FINANCIAL REPORTS

This class provides an overview of key nonprofit accounting principles and terminology and the four main financial statements produced.

September 27
REGISTER NOW

FIN 220 | INTERNAL AND STATISTICAL REPORTS

This course focuses on how to design and develop key internal reports for nonprofit organizations, including reporting on the budget, developing useful statistics, and measuring costs.

October 25
REGISTER NOW

FIN 230 | INTERNAL CONTROLS AND ACCOUNTABILITY

This course addresses the key financial tools and infrastructure that support financial soundness. Learn the necessary policies and internal controls to help insure financial integrity and accountability, understand what ethical challenges are faced by nonprofits and the financial accountability of management and the board.

November 17
REGISTER NOW

FIN 310 | AUDITS AND THE AUDIT COMMITTEE

This course will help you to learn how audits can help you improve your operations and better serve your mission, covering when audits are needed, types of audits, how to choose an auditor, and the audit process.

December 14
REGISTER NOW

CERTIFICATE OF NONPROFIT FINANCE & ACCOUNTING ESSENTIALS

Series begins September 27
LEARN MORE

"All really good stuff. Practical information that is going straight to my finance committee."

JANNA SZETO
CLAYTON COUNTY FAMILY CARE

Course Offerings



FALL 2011

FUNDRAISING & DEVELOPMENT

SPECIAL EVENT: CAPITOL AND ENDOWMENT CAMPAIGN CLINIC

Presented by Penelope Cagney, CFRE, this full day, hands-on workshop focuses on the requirements of campaign readiness. Learn how to organize your campaign and prioritize prospects, begin to build your preliminary case for support, brainstorm about campaign leadership and lead gifts, and how to revitalize campaigns in progress.

September 9
REGISTER NOW

FND 220 | CORPORATE, FOUNDATION, AND GOVERNMENT GRANTS

How do you determine which grant opportunities are a good fit for your nonprofit? This class will help you navigate the various types of grants and corporate giving models, develop prospect worksheets, set up a process for organizing your information, data, and presentations, and understand the elements of a successful proposal.

September 30
REGISTER NOW

FND 230 | INDIVIDUAL, BOARD AND VOLUNTEER GIVING

The majority of giving comes from individuals. Maximize your organization's individual giving program through a clear understanding of donor motivations, how to successfully cultivate and manage those relationships, and how to activate your volunteers and board members in both giving and soliciting donations.

October 28
REGISTER NOW

FND 240 | USING SOCIAL MEDIA FOR FUNDER DIALOG AND RELATIONSHIP BUILDING

A critical component of the funder stewardship process is identifying ways to carry on active dialogs and conversations that help them feel engaged with your organization and its mission. Social media tools provide a variety of methods to help accomplish these objectives, and this class focuses on how you can identify and leverage those most effectively to keep funders engaged.

November 18
REGISTER NOW

FND 250 | MANAGING FUNDRAISING TO ENSURE ACCOUNTABILITY

Once you have received your grant or donation, you are responsible for ensuring that your organization is a good steward of the funds. This class will help prepare you to effectively track, document and report to fulfill your donor/grant requirements, providing them with a comfort level to help ensure that they will donate in the future.

December 13
REGISTER NOW

FND 310 | EFFECTIVE DEVELOPMENT OFFICE ASSESSMENTS & EVALUATIONS

Learn how to objectively evaluate your organization's development activities and capabilities in order to take steps towards enhancing your fundraising efforts and finding new donors and prospects.

October 20
REGISTER NOW

FND 320 | DATA MANAGEMENT FOR FUNDRAISING

Optimize the value of donor data by learning to better manage donor data so you can control, monitor and utilize it to your best advantage, enabling you to make timely, informed decisions based on an understanding of your donor demographics, behaviors and performance.

November 10
REGISTER NOW

FND 330 | MANAGING DONOR RELATIONSHIPS THROUGHOUT YOUR ORGANIZATION

Existing donors are typically your most valuable donors, the ones that you depend on for sustainability. This class focuses on implementing a "holistic" approach to building donor relationships by tapping into opportunities throughout your organization to enhance the depth of your relationship and ensure that they feel special at every point of contact.

December 16
REGISTER NOW

FND 260 | BASIC GRANT WRITING

Learn how to turn organizational needs into fundable ideas and present them in competitive proposals. This course will teach you to organize information and needs, assess proposal format and components and understand the process for ascertaining and meeting funder proposal needs.

October 19 (AM)
REGISTER NOW

FND 460 | ADVANCED GRANT WRITING

It's time to kick it up a notch and hone your grant writing skills and techniques. This course will teach you how to use buzzwords, ways to format your proposal, tailor your case, capture your audience, create a budget, and bring in the funding needed to meet your organization's needs.

October 19 (PM)
REGISTER NOW

CERTIFICATE OF ADVANCED NONPROFIT FUNDRAISING

Series begins October 20
LEARN MORE

Course Offerings



FALL 2011

GOVERNANCE

GOV 210 | ESTABLISHING THE GOVERNANCE STRUCTURE

Whether you are a new or existing nonprofit seeking to make positive changes in the structure of your board, this session focuses on ways to optimize your board's structure, enabling more effective leadership and greater mission impact.

November 8

[REGISTER NOW](#)

GOV 230 | BENCHMARKING AND IMPROVING BOARD EFFECTIVENESS

Successful boards not only address compliance and stewardship issues, but also provide strategic direction by creatively engaging and collaborating with members, organizational leadership and other community members. This session focuses on using benchmarking as a tool to build high-performing boards.

September 29

[REGISTER NOW](#)

GOV 240 | EFFECTIVE BOARD MANAGEMENT – CLARIFYING AND MANAGING ROLES AND RESPONSIBILITIES

Board member passion and good intentions must be coupled with knowledge and skill. This session will prepare you to support your board chair in assuming the range of leadership responsibilities required to ensure effective management of the board.

October 27

[REGISTER NOW](#)

GOV 250 | STARTING AND SUSTAINING A BOARD DEVELOPMENT PLAN

A hallmark of good nonprofit governance includes paying attention to the “care and feeding” of your board. Even high-performing boards should have their work evaluated and “refreshed.” This session provides a framework for addressing this important aspect of working with a nonprofit board.

December 15

[REGISTER NOW](#)

VOLUNTEER MANAGEMENT

VOL 210 | INTRODUCTION TO VOLUNTEER MANAGEMENT

This class provides an overview of approaches, roles and responsibilities for nonprofit volunteer managers and administrators, and the specific competencies that are required to effectively serve in this key role for today's nonprofits.

November 11

[REGISTER NOW](#)

CERTIFICATE OF NONPROFIT VOLUNTEER MANAGEMENT ESSENTIALS

Series begins November 11

[LEARN MORE](#)

“Awesome class – great discussion and presentation of useful tools.”

JULIE FISH
ATLANTA SYMPHONY ORCHESTRA



Access365



FALL 2011

Available exclusively to GCN member organizations, Access365 is Nonprofit University’s subscription program providing affordable yearlong access to the breadth and depth of training opportunities we offer.

Take advantage of this opportunity to continually build the competencies of your organization’s key staff, board members and volunteers through participation in NU’s core courses and certificate series, while also benefiting from extended discounts on conferences and executive programs. Your bottom line benefit is an organization-wide strengthening of knowledge and skills, leading to increased sustainability and greater mission impact.

Access365 BENEFITS

- Unlimited access for any 2, 3 or 4 members of your organization’s staff, board or volunteers to attend core curriculum courses and Certificate programs over a 12 month period.
- 50% discount off the member rate for any additional staff, board or volunteer to attend core curriculum courses and certificate programs.
- 25% discount off NU Conferences, special training events and workshops, and the Nonprofit Summit, for up to 4 participants per program.
- Assessment of your organization’s professional development needs to help map out an annual training plan.
- Early notification of new offerings, special events and opportunities.

Annual fees are based on the number of applicable staff employed by your organization. A limited number of subscriptions are available each year for GCN member organizations. We are also happy to customize Access365 based on your organization’s needs.

	ACCESS 365		ANNUAL FEE (based on # of applicable staff)		
	1 - 5	6 - 20	21 - 45	46 - 80	81 - 100
2 seats	\$720	\$900	\$1080	\$1260	\$1440
3 seats	\$960	\$1200	\$1440	\$1680	\$1920
4 seats	\$1200	\$1500	\$1800	\$2100	\$2400

Prices are subject to change at any time.

Email nu@gcn.org or call 678-916-3081 for more information and to enroll your organization today!

“Access365 has enabled us to get a number of staff members the training they need when they need it.”

NIAMBI BROWN
JUNIOR ACHIEVEMENT OF GEORGIA

Information & Resources



FALL 2011

COURSE REGISTRATION

To register for Nonprofit University programs, please follow the [REGISTER NOW](#) links throughout this catalog or visit our [online listing of current courses](#). We welcome your inquiries at nu@gcn.org or call us at 678-916-3081. To learn more about our registration process and policies, please review our online [Information & FAQs](#).



THE BENEFITS OF MEMBERSHIP: GCN AND YOU. BUILDING NONPROFIT SUCCESS, TOGETHER.

The work that your organization does has powerful and wide-ranging impact, not only on your constituents but on the economy and overall quality of life in our state. Our mission is your success. For over 20 years, the Georgia Center for Nonprofits has served as a cornerstone of support for our state's nonprofit and philanthropic community by delivering a wide range of services and support – from training, policy work, and advocacy, to job services, consulting, and networking. Today, GCN offers more ways than ever to help our 1,100 member organizations meet their missions and maximize their impact.

Join GCN today and gain access to the critical tools, resources, services and expertise you need to help build your nonprofit's success.

EXTEND YOUR CAPACITY

As a member, GCN becomes an extension of your organization's team. Call us first with questions or concerns and we will help you get the answers you need from our staff, consultants, specialists, or our extensive network across the community.

STAY CURRENT AND INFORMED

We keep members up-to-date on sector news, issues and ideas through our monthly newsletters and timely email updates. Benefit from exclusive access to original GCN research reports and a growing online knowledgebase of in-depth resources.

BUILD YOUR SKILLS

Attend exclusive [Member Expert Series](#) training events. Receive preferred pricing on Nonprofit University programs and conferences, and the opportunity to participate in our member-exclusive [Access365](#) annual learning pass.

TRANSFER COSTS INTO SAVINGS

Our members realize significant cost-savings – up to 55% – on many goods and services through [Nonprofit Marketplace](#), our buying consortium which offers deeply discounted pricing on insurance, supplies, travel, printing, payroll, and more.

GAIN AN ADVOCATE

GCN is a powerful voice speaking up for your interests in the local, state, and federal legislative process. You can count on us keep you informed and to lobby in support of policies that strengthen nonprofits, such as GCN's ongoing leadership in working to maintain vital nonprofit tax exemptions.

EXPAND YOUR NETWORK

Attend our ongoing [Member Networking Series](#) events. Become part of a vibrant network of thousands of nonprofit professionals from GCN member organizations statewide, enabling you to connect with peers and encouraging collaborations and knowledge sharing.

CONSULT WITH EXPERTS

GCN has a proven track record of helping nonprofits solve tough problems. Our seasoned consultants work on a project basis to address a range of critical challenges including strategic planning, board development, fund raising, risk management, marketing, organization design and structure, and more.

CONNECT WITH NONPROFIT TALENT

Members receive a 15% discount on job postings to [Opportunity Knocks](#), a leading national job site, HR resource, and career development destination focused on the sector.

Learn more about how GCN can help build your nonprofit's success at gcn.org