



Nonprofit CEO *Peerspectives*

A new forum to build supportive relationships, exchange ideas, and sharpen your ability to lead.



The Georgia Leadership Initiative

A program of the Georgia Center for Nonprofits





A new forum to build supportive relationships, exchange ideas, and sharpen your capacity to lead.

Peerspectives Advisory Council

Kathy Colbenson
CEO
CHRIS Kids, Inc.

Jack Harris
President
Junior Achievement of Georgia

Christina Lennon
Executive Director
Georgia Lions Lighthouse

Emily Pelton
Executive Director
Refugee Family Services

John Berry
Executive Director/CEO
St. Vincent de Paul Society

Deborah Brillling
CEO
The Auditory-Verbal Center, Inc.

Mary Pat Matheson
Executive Director
Atlanta Botanical Garden

Belva Dorsey
CEO
Enrichment Services Program Inc.

Introducing **Nonprofit CEO Peerspectives**, a new peer-based executive leadership program developed with the input and insights of Georgia leaders. With *Peerspectives*, the Georgia Center for Nonprofits launches **The Georgia Leadership Initiative**, an integrated system of support and information that will serve as a catalyst for empowering Georgia leaders.

The *Peerspectives* program design blends peer-based learning and relationship building with high-quality speakers, professionally facilitated discussion, and executive coaching. Through two evening power networking events, four morning programs, and an individualized coaching session, this program delivers an enriching combination of learning experiences designed to help nonprofit leaders learn and advance their leadership capabilities.

Your participation enables you to:

- Tap into the collective experience of fellow nonprofit CEOs to learn through robust experience sharing, camaraderie and personalized support. Be informed through timely, quality programs with expert speakers and focused, professionally facilitated discussions.
- Attend receptions and networking opportunities throughout the program to create opportunities to build peer relationships that provide ongoing support and perspective.
- Benefit from an executive coaching session provides individualized support to work on your goals and challenges.

Peerspectives is targeted to Georgia nonprofit CEOs and executive directors leading organizations with annual revenues of \$500K and above.

In the following pages, explore our program curriculum, hear from CEOs on the *Peerspectives Advisory Council* about their leadership challenges and learning solutions, and submit your application to benefit from our early registration opportunity.

APPLY NOW

Program begins on November 15th.
Application deadline is November 4th. Program space is extremely limited so apply now.

PROGRAM HIGHLIGHTS



***“Listening and learning from peers is the most effective way I can learn how to do my job better.*”**

One of the problems in the CEO role is that you're alone. You don't always have a place to be totally honest and open about challenges and issues. This is a conversation you can have with other leaders. Together we can bounce off ideas and share, look at what others have tried, hear about new ideas, and gain richer 'data' from which to make decisions.”

Kathy Colbenson
CEO – CHRIS Kids, Inc.
Peerspectives Advisory Council

Critical conversations on timely CEO topics.

Four morning programs with executive-level speakers, workshops and panels followed by CEO-facilitated roundtable discussions.

Each session will focus on issues critical to nonprofit leadership such as leading and decision-making in uncertain times, collaborating with others to achieve scale and increase impact, and developing crucial qualities of successful 21st century nonprofit CEOs.

Following the presentation, engage in roundtable discussions led by a professional facilitator, enabling focused exchange of experience and insights. Participants will be grouped for best fit by organizational complexity and size into regular groups of no more than 20.

Relationship building.

Two evening “power networking” receptions, featuring opportunities to connect with program peers, funders and other influential leaders.

To encourage deeper relationship building and networking opportunities, two evening receptions will be held, featuring opportunities to connect with influential leaders including Georgia-based funders. Some of our featured funders include:

- John W. Stephenson, Executive Director – J. Bulow Campbell Foundation
- Bobbi Cleveland, Executive Director – Tull Foundation
- Alicia Philipp, President – The Community Foundation for Greater Atlanta

One-on-one coaching.

One-hour executive coaching session.

Benefit from an hour of professional coaching early in the program to work on your goals and help maximize the value of the program experience. Bring your key issues to the table, and develop an action plan to move forward with heightened clarity of purpose. The continuity of interacting with a professional coach and facilitator throughout the program provides the opportunity for further informal mentoring.

Program Calendar

Opening Evening Program & Reception
November 15, 2011

Executive Coaching
scheduled individually
by early 2012

Morning Workshops & CEO Roundtables
January 31, 2012
February 21, 2012
March 13, 2012
April 17, 2012

Closing Evening Program & Reception
June 5, 2012

We thank our program sponsors:

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CONSULTING

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**Coxe
Curry &
Associates**

PROGRAM DETAILS

OPENING PROGRAM & RECEPTION

What Institutional Funders Really Want: How Can We Work Together to Tackle Difficult Societal Problems?

November 15, 2011 from 4:00 pm to 7:00 pm
King & Spalding Headquarters, Midtown Atlanta

The kick-off event is an opportunity to first meet your small CEO roundtable group. You will then mix and mingle with all program participants, and listen to advice from some of Atlanta's most respected foundation leaders through a short program and reception. The program will include an intimate, candid discussion with funders on how to work together to tackle difficult societal problems. They will also offer practical and timely advice on how to approach philanthropists to fund your mission. Join us for an informative evening, connect with program peers and other influential leaders, and kick off your program experience.

PANELISTS:

John W. Stephenson, Executive Director – J. Bulow Campbell Foundation
Bobbi Cleveland, Executive Director – Tull Foundation
Alicia Philipp, President – The Community Foundation for Greater Atlanta




WORKSHOP / ROUNDTABLE SESSION 1

Money & Mission: Managing in a Changed and Changing Economic Reality

January 31, 2011 from 8:30 am to 12:00 pm
Federal Reserve Bank of Atlanta

Better financial decision-making begins with greater financial awareness. This program will provide guidance and tools to help nonprofit leaders manage and make critical decisions through uncertain and changing times. More than ever, it is critical that nonprofit organizations have a strong grasp of their financial situations and how to navigate their futures. Learn how nonprofit leaders including both



staff and board can identify risk, identify and quantify options, and communicate an organization's financial story to funders and supporters. As an added bonus, CEOs may invite a key board member to the workshop portion (8:30 to 10:30 am) of this session.

SPEAKERS:

David Greco, Vice President – Nonprofit Finance Fund
Kathy Colbenson, CEO – CHRIS Kids, Inc.

WORKSHOP / ROUNDTABLE SESSION 2

Critical Qualities of 21st Century Nonprofit CEOs

February 21, 2012 from 8:30 am to 12:00 pm
Federal Reserve Bank of Atlanta

This session will discuss the critical qualities most common among successful, award-winning nonprofit CEOs including both the obvious and the more subtle characteristics that organizations like Boardwalk Consulting, a preeminent nonprofit executive search firm, look to identify in their executive searches. Learn from experts who assess and hire talent as well as listen to how nonprofit leaders have worked to advance their own leadership and to progress in their career. Nonprofit leader burnout will be addressed as well. Learn what nonprofit leaders can do to surround themselves with the people and support they need to stay energized and engaged as effective leaders in the face of complex challenges.

SPEAKERS & PANELISTS:

Kathy Bremer, Managing Director – Boardwalk Consulting
Sam Pettway, Founding Director – Boardwalk Consulting
Panel of award winning CEOs to be confirmed.

PROGRAM DETAILS (continued)

WORKSHOP / ROUNDTABLE SESSION 3

Partnering for Scale & Impact

March 13, 2012 from 8:30 am – 12:00 pm
Federal Reserve Bank of Atlanta

The focus on scale and efficiencies in the social sector has dramatically increased. However, scale is hard to achieve due to lack of capacity and capital. This session will discuss the importance of partnerships as a means to achieving scale and increasing impact. We will discuss case studies of successful collaborations and critical success factors to maximize impact.

SPEAKERS:

Jeff Edmondson, Managing Director – Strive Network
Others to be confirmed.



WORKSHOP / ROUNDTABLE SESSION 4

Selling Your Organization to Attract “A” Player Board Members & Donors

April 17, 2012 from 8:30 am – 12:00 pm
Federal Reserve Bank of Atlanta

Competition for dollars is fierce. Dollars frequently follow credible organizations and people. Credible board members are attracted to serve with great people and organizations. What does it take to attract board members of “influence”? Hear from some of Atlanta’s most respected board members on what factors led to their service on nonprofit boards, and listen to what motivated them to go deep in their commitment to this board’s service. How did they, along with their CEOs, work together to sell their organization to major donors? Then, hear from nonprofit CEOs about how their process of cultivating and raising the bar on the skill and influence of their boards. How do you go about a realistic process

for defining a recruitment process that can attract “A” players? What is an “A” player for your organization vs. those for other organizations with greater reach and resource? How do CEOs and boards go about the process of recruiting and retaining the best board members and developing the best boards?

SPEAKERS:

Ann Cramer – Director Americas, IBM Corporate Citizenship & Affairs
Laurie Grant Nichols, Managing Director – DMP Executive Search
Others to be confirmed.

CLOSING PROGRAM & RECEPTION

The Leadership Journey: Challenges and Rewards of Advancing Mission

June 5, 2012 from 4:00 pm – 7:00 pm
Atlanta Botanical Garden

This evening program and reception, to be held in beautiful Mershon Hall at the Atlanta Botanical Garden, will celebrate the work of CEO program participants. CEOs will be encouraged to share some of what they have learned and how they plan to continue to advance themselves and their organizations. We will bring in high-achieving Georgia leaders to talk candidly about their successes and challenges along the long and hard journey of leadership. Participants will be both celebrated and also challenged to continue in the courageous pursuit of making our community organizations stronger and, in turn, making our communities better places to live. This evening promises to be an evening full of inspiration and community building, forging relationships with fellow leaders for years to come. [CEOs may invite a board member to attend.](#)

SPEAKERS:

Karen Beavor, President & CEO – Georgia Center for Nonprofits
moderating a panel of preeminent local leaders.



APPLICATION & REGISTRATION

**Application deadline is November 4th.
Program space is extremely limited so apply now.**

ELIGIBILITY

Only nonprofit Executive Directors, CEOs or the equivalent of the chief executive of organizations with annual revenues over \$500K are eligible to participate in Nonprofit CEO *Peerspectives*.*

SELECTION PROCESS

Participation is by application only and participants will be grouped according to organization size and other relevant attributes to most closely match peer groups. All applications will be carefully reviewed.

Applicants are notified of their acceptance or denial into the program within three (3) business days of the receipt of a completed application. Participation in Nonprofit CEO *Peerspectives* is limited. Once the class is full, additional applicants will be put on a waiting list and invited to apply for the next year.

COMMITMENT

We ask for your commitment to active participation in Nonprofit CEO *Peerspectives*, with the understanding that attendance and participation are necessary both for your own advancement and that of your peers.

PROGRAM FEE

Applicants who apply before October 7, 2011 will receive a 10% early registration discount if accepted.**

GCN Member \$1,250
Nonmember \$2,000

SCHOLARSHIP OPPORTUNITY

Nonprofits that have received competitive grants from

The Community Foundation for Greater Atlanta in the last seven years can apply for Nonprofit Scholarships. [CLICK HERE TO LEARN MORE.](#)

Partial scholarships for Nonprofit CEO *Peerspectives* may also become available, and may be dependent on donor specifications and requirements. For more information, please contact GCN at 678-916-3082 or at nonprofitpeerspectives@gcn.org.

APPLICATION

**Application deadline is November 4th.
Please complete the application form on the following page and submit by:**

email nonprofitpeerspectives@gcn.org
fax 404-521-0487
mail Georgia Center for Nonprofits
100 Peachtree St., NW, Suite 1500
Atlanta, GA 30303

PAYMENT

No payment is necessary until you have been accepted into the program. Full payment must be made upon acceptance. Payment may be made by check or credit card and must be received within one week of acceptance to guarantee your spot. Your place in the program will not be reserved until payment is received. If you wish to cancel, 75% of the program fee is refundable until November 1st; after this date, you are responsible for full payment.

There will be a \$25 service fee applied for returned checks. If alternate payment arrangements must be made, contact GCN at 678-916-3082 or nonprofitpeerspectives@gcn.org.

**Some exceptions may be considered if space allows.
**To be eligible for the early registration discount, payment must be received within five (5) business days from notification*



***“Having a program where we can sit down together and talk through problems and work in real-time on issues we are facing, then having someone you can call, is critical.*”**

The issues we face are complex, like how to balance budgets in a time of declining support and increasing need, so a cookie cutter approach to training doesn't cut it. We can find answers through networking, discussions, and building relationships with peers.”

John Berry
Executive Director/CEO
St. Vincent de Paul Society
[Peerspectives Advisory Council](#)

Nonprofit CEO *Peerspectives*

APPLICATION FORM

Please answer all questions. This application must be fully completed and signed before review.

Applicants will be notified of their acceptance or denial into the program within three business days of the receipt of a completed application.

PERSONAL INFORMATION

Name _____
 Title _____
 Email _____ Phone _____

How did you hear about Nonprofit CEO *Peerspectives*?

- CEO Central Alumnus Nonprofit Peer - Name: _____
 Employer GCN Staff GCN Website Other: _____

Have you participated in a previous GCN ED/CEO program? YES NO
 If so, approximately what year(s)? _____

Have you participated in any other leadership programs? YES NO

Number of years of service as nonprofit ED/CEO: _____

Path to ED/CEO (check all that apply):

- Program leader Business leader Development/fundraising
 Other: _____

Professional Affiliations, Awards and Honors:

ORGANIZATION	POSITION HELD/ AWARDS	DATES OF SERVICE
_____	_____	_____
_____	_____	_____
_____	_____	_____
_____	_____	_____

What do you consider to be your highest professional achievement to date?

Civic and Volunteer Activities:

ORGANIZATION	POSITION HELD/AWARDS	DATES OF SERVICE
_____	_____	_____
_____	_____	_____
_____	_____	_____

ORGANIZATIONAL INFORMATION

Organization _____
 Street Address _____
 City _____ County _____ State _____ Zip _____
 Mission: _____

 Last Fiscal Year Operating Expenses _____ No. of Employees _____

LEADERSHIP PROGRAM GOALS

In 50 words or less, why do you want to participate in Nonprofit CEO *Peerspectives*?

By signing below, I commit to active participation in Nonprofit CEO *Peerspectives*. I understand that my attendance and participation are necessary both for my own advancement and that of my peers.

SIGNATURE OF APPLICANT: _____

Please return this form via email to nonprofitpeerspectives@gcn.org, by fax to 404-521-0487, or mail to Georgia Center for Nonprofits, 100 Peachtree St. NW, Suite 1500, Atlanta, GA 30303.

FACULTY



***“The most valuable time and money I can spend on behalf of my organization is getting people in a room to trust and share.*”**

The Peerspectives program will provide a time when I'm able to be strategic. So often, we are just putting out fires. We need to make the time to separate ourselves from the day to day – to get out of the weeds – and to work proactively on leading.”

Christina Lennon
Executive Director
Georgia Lions Lighthouse
Peerspectives Advisory Council

Facilitators & Coaches:

Cindy Cheatham

VP of Consulting Services – Georgia Center for Nonprofits

Cindy is a recognized Atlanta community leader. As VP of Consulting Services for the Georgia Center for Nonprofits, Cindy leads strategic consulting services for the Center, providing services directly to clients in organizational development, board development and planning while also overseeing GCN consulting services. Most recently, Cindy was Venture Catalyst and Director of Business Development at Georgia Tech's Advanced Technology Development Center (www.ATDC.org) where she provided strategic advice to business owners to help them succeed. She is a former management consultant with Bain & Company and previously ran the corporate programs of New York Cares. A frequent speaker, Cindy has developed and led award-winning management development programs. She was a nominee for WIT's Woman of the Year in Technology and was selected to participate in the 2010 class of Leadership Atlanta.

Neil Sklarew

Senior Consultant – Georgia Center for Nonprofits

Neil's organization development consulting and management experience spans more than 30 years with nonprofit and government agencies, and in the private sector. He has provided management, organizational consulting, and coaching services as both an internal and external consultant. His external experiences include organization assessment, board development, strategic planning, performance management, change management, team building, leadership coaching, conflict resolution and group facilitation. As an internal consultant, Neil has facilitated large system organization change, planning and restructuring of organizations, project team building, executive coaching, and group processes, among others. Neil is a faculty member of the Gestalt Institute of Cleveland's International Gestalt Coaching Program and faculty chair for the Gestalt International Study Center's Leadership Development for Nonprofit Organizations.

Speakers:

Karen Beavor

President & CEO – Georgia Center for Nonprofits

As President and CEO of the Georgia Center for Nonprofits since 1998, Karen has led GCN's growth into a leading state association empowering nonprofits through education, advocacy, research, consulting and business support services. Karen has served as a board member or advisory board member of a variety of civic and nonprofit organizations including the Unemployment Services Trust; National Nonprofit Risk Management Center; and The Foundation Center – Atlanta. Karen has received the Martin Luther King Leadership award and the Harvard Business School Club of Atlanta's

FACULTY (continued)

Community Leader Award. She is a member of the 2000 class of Leadership Atlanta and 2003 Coca-Cola Diversity Leadership Academy, and a graduate of Agnes Scott College.

Kathy Bremer

Managing Director – BoardWalk Consulting

Kathy Bremer has spent her entire career raising aspirations in corporate, nonprofit and community settings. She is known for her tenacious pursuit of excellence, whether on behalf of clients, colleagues or the larger community. Kathy joined BoardWalk after eight years as Partner and Atlanta Managing Director with Porter Novelli, where she led a ten-fold growth in revenues and profits. Clients she served personally include such best-in-class organizations as the national offices of American Cancer Society and Boys & Girls Clubs of America, Aflac, Centers for Disease Control and Prevention, Atlanta Women's Foundation and Georgia-Pacific. Kathy's commitment to the nonprofit sector is pervasive. She has chaired or served on over a dozen nonprofit boards. She recently completed a four-year term as board chair of the Georgia Center for Nonprofits, and she currently chairs the Board of CHRIS Kids and serves on the American Cancer Society Patient Navigator Cabinet and several nonprofit boards. She recently chaired the capital campaign of her church. Kathy is a frequent speaker on nonprofit and career issues, and a facilitator of strategic planning for numerous nonprofits.

Bobbi Cleveland

Executive Director – Tull Foundation

Barbara T. (Bobbi) Cleveland became the first executive director of the Tull Charitable Foundation in 1987. During her years in Atlanta, Bobbi has served on the board of directors of a broad range of nonprofit organizations. Her primary focus has been on volunteering with organizations that serve at-risk children and youth. In 2001, she helped launch the Family Connection Partnership and served on its Executive Committee for seven years. In 2003, she was instrumental in the founding of Voices for Georgia's Children, a statewide child

advocacy organization. She also serves on the Board of the Atlanta Education Fund. Bobbi has been selected to participate in Leadership Atlanta, Leadership Georgia, and the Regional Leadership Institute. She has been chosen by the YWCA of Greater Atlanta for its Academy of Women Achievers, was recognized by Atlanta Woman magazine as one of the 2007 *25 Power Women*, and received the 2008 *Revolutions Award* from the Georgia Center for Nonprofits.

Ann Cramer

Director – IBM Americas, IBM Corporate Citizenship and Corporate Affairs

Ann's commitment to and involvement with children and youth have been a lifelong journey. Her current job with IBM allows her to continue her work with the improvement of conditions for families because of IBM's historic involvement with and investment in local communities. Ann currently serves as chair of the Georgia Partnership for Excellence in Education (GPEE), the Carter Center Board of Councilors, Atlanta Partners for Education and the Council on Foundations Public Policy Committee and is on the Council's board and past chair of Communities in Schools-Georgia, and the Georgia Chamber's Education Committee, Voices for Georgia's Children, and is on the Executive Committee for the US Chamber's Institute for Competitive Workforce and BCLC, the Conference Board's Business and Education Council, Metro Atlanta Chamber Education Committee and Project GRAD Board. She serves on several non-profit organization boards including the Woodruff Arts Center, the Alliance Theatre Company, Georgia Shakespeare Festival, the Georgia Center for Nonprofits, Public Broadcasting Atlanta (PBA), the Atlanta Symphony Orchestra, and others. In 2009, Ann was the first to receive the "Essence of Atlanta" Award at the 41st Anniversary of Outstanding Atlanta. She was recently honored with the Georgia Center for Nonprofits 2011 *Revolutions Award* for Legendary Philanthropist and named by *Atlanta Woman* magazine as the Power Woman of the Year, recognized as one of "25 Atlantans to Watch," inducted into the Business Hall of Fame, awarded Georgia's 1st Visionary Leadership Award, and given Leadership Atlanta's Legacy of Leadership Award.

FACULTY (continued)

Kathy Colbenson

CEO – CHRIS Kids, Inc.

Kathy Colbenson has been CEO of CHRIS Kids since 1987. Under her leadership, CHRIS Kids has grown from a \$400,000 annual budget serving 40 children a year to a \$9,000,000 annual budget serving more than 1,100 children, youth and families a year with a comprehensive family of services. Dedicated to unlocking human potential, CHRIS Kids was founded by the Junior League of Atlanta as a Menninger Foundation Demonstration Project in 1981 to bridge gaps in Georgia's foster care and juvenile justice systems for children with emotional and behavioral challenges. Through its Family of Services, CHRIS Kids offers Behavioral Health services, creates Safe Homes and Environments, builds Strong Communities and offers Education & Training that promote best practices. The organization helps children and families entrenched in Georgia's child welfare continuum including foster care, adoption disruption, intensive psychiatric treatment programs, psychiatric hospitals, and juvenile detention centers. Through the CHRIS Counseling Center, CHRIS Kids provides therapy and counseling designed to promote healing from trauma and help kids learn how to behave responsibly at home, at school, and in the community. Kathy is active in dozens of Leadership Atlanta activities. She has led CHRIS Kids to win numerous awards including the 1998 Managing for Excellence Award, the 2007 Neighborhood Builder Award, Guardian Angel Award, and the Magnolia Award for Special Achievement in Affordable Housing. Kathy received the Dan Bradley Humanitarian Award from the Human Rights Campaign and the POW Award from Womenetics for Innovative Leadership.

Jeff Edmondson

Managing Director – The Strive Network

Jeff Edmondson is the managing director of the Strive Network, a national cradle-to-career initiative that brings together leaders in Pre-K-12 schools, higher education, business and industry, community organizations, government leaders, parents and other stakeholders who are committed to helping children succeed from birth through careers. Edmondson most recently served as executive director of the Strive Partnership in Cincinnati and Northern Kentucky, a partnership of postsecondary, K-12, business, philanthropic, non-profit, and civic organizations in Cincinnati and Northern Kentucky aimed at increasing

educational aspirations, achievement, and attainment of students throughout the region. He also served as the foundation officer for KnowledgeWorks Foundation. In this role, Edmondson was responsible for assisting the President & CEO by leading and providing support for priority initiatives, communicating on the vision and strategies of the Foundation locally and nationally, and managing the relationship with the Board of Directors. Prior to joining the Foundation, Edmondson served as a Program Assistant at the 21st Century School Fund where he conducted research, published papers, and wrote legislation on local and national policy issues related to school facilities.

Laurie Grant Nichols

Managing Director – DMP Executive Search

Laurie brings more than twenty years of broad non-profit experience to the retained executive search business. She has served as CEO of Hands On Georgia, Chief Development Officer for The Georgia Trust for Historic Preservation, and Director of Major Gifts for United Way of Metropolitan Atlanta. Laurie is a career development professional and has worked collaboratively with thousands of individuals in career transition - providing career counseling, testing, and assessment services. She recently earned the Transformational Nonprofit Leadership Advanced Certificate from the Center for Social Leadership in Washington, D.C. and is the Immediate Past Chair of the Board of Trustees for the Georgia Council for International Visitors. She serves on the Advisory Board of the Assistance League of Atlanta, is Past President of the Georgia Executive Women's Network, and has served on the faculty of Nonprofit University at the Georgia Center for Nonprofits. Laurie received her B.A. from The College of William and Mary in Virginia and her M.S. from The University of Tennessee-Knoxville.

David Greco

Vice President – Nonprofit Finance Fund

David Greco is Vice President for the Western Region and manages NFF's Chicago, Detroit, Los Angeles and San Francisco offices. He is responsible for leading NFF's lending, capital grants, asset-building programs, and customized consulting services in the Western United States. Mr. Greco brings more than 20 years of experience in building nonprofit programs and earned income ventures.

FACULTY (continued)

Prior to joining NFF, he served as Vice President of the Youth Leadership Institute and built YLI's national training and consulting services helping to bring youth and adults together to create more just and sustainable communities. For five years, Mr. Greco served as Senior Marketing Manager at Jossey-Bass Publishers where he launched a new social leadership publishing line. Mr. Greco has also served as the Corporate and Foundation Relations Manager for the National Wildlife Federation, and Director of Programs for the Horatio Alger Association working with economically disadvantaged youth. He is the author of "Nonprofit Financial Management" featured in "Nonprofit Management 101: A Complete and Practical Guide for Leaders and Professionals." Mr. Greco is active in the community and serves in a number of volunteer positions including the San Francisco Chapter of the Sierra Club, Full Circle Fund, and a Board Member for Next Step Homes, a national affordable housing network.

Sam Pettway

Founding Director – BoardWalk Consulting

Sam Pettway is the founding director of BoardWalk Consulting, a firm committed to building strong foundations for nonprofits.® Since 1977, Sam has advised scores of leadership teams in entities ranging from start-ups to mature multinationals, both for-profit and not-for-profit. Since founding BoardWalk in 2002, he has worked with clients as varied as international relief agencies, national foundations, regional trade associations, and local nonprofits of many kinds. All of his clients share an interest in maximizing their impact through strategy-based insights, services, tools and people. Throughout his career, Sam has been an active trustee of numerous nonprofits and associations. Sam is a frequent speaker and facilitator on issues of board governance, executive leadership and management transition. He has written for *Harvard Business Review*, *Boardmember* magazine, and *Directors & Boards*, and his articles have been redistributed widely by both BoardSource and Guidestar.

Alicia Philipp

President – The Community Foundation for Greater Atlanta

Alicia Philipp is president of The Community Foundation for Greater Atlanta, one of the largest and fastest growing philanthropic service organizations in the

country. With assets of more than \$625 million, The Community Foundation strengthens the 23-county Atlanta region by providing quality services to donors and innovative leadership on community issues. Named as one of the "100 Most Influential Atlantans" by the Atlanta Business Chronicle, Philipp has led the Foundation's grantmaking, fundraising and collaboration with donors, nonprofits and community leaders for more than 30 years. Under her leadership, The Community Foundation has grown from \$7 million in 1977 to more than \$625 million today and facilitates more planned gifts than any other locally based nonprofit organization in the Southeast. Philipp received the 2010 John H. Allen Humanitarian Award from Atlanta Interfaith Broadcasters. She also received the Community Leadership Award by the Harvard Business School (HBS) Club of Atlanta and the Atlanta Women's Foundation Shining Star award.

John W. Stephenson

Executive Director – J. Bulow Campbell Foundation

John W. Stephenson is Executive Director of the J. Bulow Campbell Foundation, a private charitable foundation established in 1940 through the estate of Atlanta businessman, J. Bulow Campbell. The Atlanta philanthropy awards grants in education, human services, youth development, arts and cultural institutions, and Christian-based charities. The Foundation awards approximately \$25 million each year, primarily through substantial capital grants. Mr. Stephenson also serves as Executive Director of the Courts Foundation and the Fraser-Parker Foundation, both Atlanta-based family foundations. In addition, he is a consultant to the Georgia Health Foundation in Atlanta. Prior to joining the Campbell Foundation in 1985, he was Vice President for Development at Emory University, where he was employed for 12 years as Assistant to the President and Vice President. Mr. Stephenson received his bachelor's degree from Emory University in Economics in 1970 and his master's degree in Business Administration from Southern Methodist University in 1973. He has served as President of the Southeastern Council of Foundations, President of the Emory Credit Union, Chairman of the Kappa Alpha Order Education Foundation, and member of the Board of Trustees of Holy Innocents' Episcopal School. He served on the National Selection Committee for the Coca-Cola Scholars Foundation for three years and on the Regional Selection Committee for the White House Fellows for five years.