

# CONVERGENCE

WHERE LEADERS AND IDEAS COME TOGETHER

## 21 ANNUAL NONPROFIT SUMMIT

MAY 21-22, 2012  
ATLANTA SHERATON



Sponsorship, Exhibitor & Advertiser Guide



The Nonprofit Summit is the place where sector professionals from across the Southeast gather each year to exchange ideas, gain insights, get inspired, build their skills, connect with peers, and expand their networks. Connect with a highly targeted group of nonprofit leaders and decision makers as a Sponsor, Exhibitor or Advertiser at this year's event!

## GET READY FOR CONVERGENCE AT THE PREMIER NONPROFIT EVENT IN THE SOUTHEAST.

With more than 500 nonprofit professionals attending, the annual Nonprofit Summit is the largest convergence of nonprofits in the Southeast. Participants return year after year—bringing back to their organizations the expert knowledge, inspirational ideas, solutions and resources they need to maximize their impact on our communities.



The Nonprofit Summit is presented by the **Georgia Center for Nonprofits**, the third largest organization of its kind in the country, serving more than 9,000 nonprofit professionals and 3,000 organizations each year. Partnering with sector leaders, community partnerships, and top professional groups in Georgia, the Summit brings together a vibrant community representing a wide range of expertise areas, sub-sectors, and career levels.

## BRINGING LEADERS AND IDEAS TOGETHER—WITH YOU!

Summit attendees come for two days of expertly-led workshops, one-on-one consultations, unique networking opportunities, and keynote presentations from sector leaders. A highlight is the Nonprofit Expo, showcasing over 50+ sponsors and exhibitors with product and service solutions to meet their needs.

### YOUR GUIDE TO ...

Who Attends  
Schedule Overview  
Sponsorship Opportunities  
Exhibitor Opportunities  
Advertising Opportunities

Package Details  
Nonprofit Expo Floor Plan  
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Registration Form Part 2: Payment  
Location Information



## WHO ATTENDS

The Summit welcomes over 500 nonprofit professionals annually from across the Southeast. This is the place to connect with executive directors, development officers and marketing gurus, along with corporate, government and foundation senior leaders.

### PAST ATTENDEES

100 Black Men of America  
 21st Century Leaders  
 AID Atlanta  
 Alzheimer's Association  
 American Cancer Society  
 Arthritis Foundation  
 Atlanta Community Food Bank  
 Atlanta Community Toolbank  
 Atlanta Habitat for Humanity  
 Atlanta Union Mission  
 BlazeSports America  
 Bobby Doss Institute  
 Camp Kudzu  
 Catholic Charities of the Archdiocese of Atlanta

Center for Puppetry Arts  
 CHRIS Kids Inc.  
 Communities in Schools of Atlanta  
 Council of Volunteer Administration  
 Coxe, Curry & Associates  
 Cure Childhood Cancer  
 Dress for Success Atlanta  
 East Lake Foundation  
 Fernbank Museum  
 Foundation Center – Atlanta  
 Ga. Family Connection Partnership  
 Georgia Association of Broadcasters  
 Georgia Association of Educators  
 Georgia Center for Child Advocacy  
 Georgia Institute of Technology  
 Georgia Justice Project  
 Georgia State University  
 Girls Inc.  
 Gwinnett Tech Foundation  
 Hosea Feed the Hungry  
 Jewish Family & Career Services  
 Junior League  
 Kate's Club  
 Mercer University  
 Must Ministries  
 Nicholas House  
 Nuci's Space  
 Operation HOPE Inc.  
 Partnership Against Domestic Violence  
 Prevent Child Abuse Georgia  
 Red Cross  
 Refugee Family Services  
 Samaritan Health Center

Samaritan House of Atlanta Inc.  
 Senior Connections  
 Shepherd Center Foundation  
 Southeastern Council of Foundations  
 St. Vincent de Paul Society Inc.  
 StandUp for Kids  
 The Atlanta Opera  
 The Atlanta Women's Foundation  
 The Auditory-Verbal Center Inc.

**“Always an energizing experience.”**

—BETH PANN, WOODRUFF ARTS CENTER

The Carter Center  
 The Center for Disease Control  
 The Community Foundation  
 The Leukemia and Lymphoma Society  
 The Nature Conservancy  
 The Salvation Army  
 The Woodruff Arts Center  
 Trees Atlanta  
 Tull Charitable Foundation  
 Upper Chattahoochee Riverkeeper  
 Voices for Georgia's Children  
 Year Up  
 YWCA of Northwest Georgia Inc.

### ATTENDEE PROFILE

**52%**  
 Leadership

**22%**  
 Fundraising and Marketing

**15%**  
 Program, IT and Other

**5%**  
 Consultants



## WHO ATTENDS



Summit sponsors are recognized in pre-event communications and throughout the event. Nonprofit Expo exhibitors benefit from a high level of attendee involvement in this full day of opportunities to explore performance solutions.

## PAST SPONSORS & EXHIBITORS

Ackerman & Co  
 Administaff  
 Aetna  
 Aflac  
 Association of Fundraising Professionals  
 Airtran Airways  
 Alliance of Nonprofits Insurance  
 Atlanta Business Chronicle  
 Atlanta Community Toolbank  
 Atlanta Daybook  
 Atlanta Journal Constitution  
 Atlanta Nonprofit Professionals  
 Bank of America  
 BidPal Network, LLC  
 Blackbaud  
 Blad & Garvin

BoardSource  
 Brooks, McGinnis & Company LLC  
 BWB Solutions  
 Camel Consulting  
 Capitol Nonprofit Solutions  
 Cisco  
 Clean Air Campaign  
 Convio  
 DIR Consulting Group  
 DonorCommunity  
 Donor Perfect/ Softerware Inc.  
 Easy Office, Inc.  
 Emory University MBA Program  
 eTapestry  
 Georgia Center for Child Advocacy  
 Georgia Planned Giving Council  
 Gifford, Hillegass & Ingwersen  
 First Nonprofit Insurance Company  
 For Momentum  
 Foundation Center  
 Fulton & Kozak CPA  
 GasSouth  
 Guide Star  
 Healthcare Georgia Foundation  
 IBM  
 Information on Demand  
 ING  
 Inward Bound Center for Nonprofit Leadership  
 IOI Payroll  
 Kennesaw State Univ. - Burruss Institute  
 Leapfrog Services  
 Linda Bair Productions  
 Loudermilk Center  
 Mansell Group  
 Mauldin & Jenkins  
 Microsoft  
 Morris, Manning & Martin, LLP

Mutual of America  
 Nelson Mullins  
 Office Depot  
 Palmetto Grant Consulting  
 Partners in Recognition  
 Passport 2 Giving  
 Patouillet Consulting  
 Pay Pal  
 Philanthropy Journal  
 PricewaterhouseCoopers  
 Pro Bono Partnership  
 Quickbooks Made Easy  
 RBC Centura  
 Riley & Scarborough  
 Share Comm  
 Stites and Harbinson  
 Smith & Howard  
 Social Solutions  
 Stratworx  
 Talking Heads Media  
 Tech Soup  
 Techbridge  
 Telosa  
 The Coca-Cola Company  
 The Gold Exchange  
 The Icebox  
 The Lodge at Simpsonwood  
 ThePort Network  
 TimePlus Payroll  
 Troutman Sanders  
 Tumbling Waters Retreat Center  
 Turner Broadcasting Systems  
 Voices for Georgia's Children  
 Walden University  
 Workflow One  
 World Marketing  
 Zenith Design Group

“By participating in the Summit, we’re given the rare opportunity to meet many GCN members face-to-face, showcase our products and abilities, and share how we’ve helped with promotional product needs.”

—BHEA BARCARSE, THE ICEBOX



## SCHEDULE OVERVIEW

Across the two day event, the Summit delivers an abundance of insight, information and interaction to help our region’s nonprofits build impact. Highlights include over 25+ workshops across multiple tracks, one-on-one consultations, two keynotes, Revolution Awards Luncheon, Nonprofit Expo, and unique networking opportunities throughout the event.

### SCHEDULE [tentative & subject to change]

#### Day 1 – Monday, May 21, 2012

8:00 am – 5:00 pm	Registration
8:00 am – 5:00 pm	<b>Curbside Consulting</b>
8:00 am – 4:30 pm	<b>NONPROFIT EXPO</b> is open
8:15 am – 9:00 am	<b>Funder Roundtables</b> in Expo Hall
9:00 am – 10:15 am	<b>WELCOME &amp; KEYNOTE</b>
10:30 am – 11:45 am	Workshops
12:00 pm – 1:30 pm	<b>NONPROFIT EXPO</b> – <i>Featuring 1 1/2 hours of exclusive Expo networking! Buffet lunch will be served and no other events are scheduled during this time.</i>
1:30 pm – 2:45 pm	<b>Workshops</b>
2:45 pm – 3:15 pm	Afternoon Break & Prize Drawing in Nonprofit Expo
3:15 pm – 4:30 pm	<b>Workshops</b>
4:30 pm – 6:00 pm	<b>SUMMIT RECEPTION</b>

#### Day 2 – Tuesday, May 22, 2012

8:00 am – 4:00 pm	Registration
9:00 am – 10:15 am	<b>KEYNOTE</b>
10:30 am – 11:45 am	<b>Workshops / Learning Labs</b>
12:00 pm – 1:30 pm	<b>AWARDS LUNCHEON</b>
1:30 pm – 2:45 pm	<b>Workshops / Learning Labs</b>
3:00 pm – 4:15 pm	<b>Workshops / Learning Labs</b>
4:15 pm	Summit concludes

“I attended the Summit to get fresh ideas. GCN delivered, and after attending the conference, I have become re-energized and focused to implement them!”

—DICK BROWN, THE LEUKEMIA & LYMPHOMA SOCIETY



## SPONSORSHIP OPPORTUNITIES



### PREMIER SPONSORSHIPS

Our signature sponsors receive broad visibility before, during, and after the Summit. As our Platinum, Gold or Presenting sponsor, you'll be highlighted on the GCN website and in Summit marketing materials, program, event signage, and post-event communications and invited to present a Learning Lab session.

#### Presenting Sponsor ~~(exclusive)~~ **SOLD OUT**

#### Platinum Sponsor ~~(2 opportunities)~~ **SOLD OUT**

Demonstrate your leadership in supporting the nonprofit sector. You'll receive across-the-board recognition for your top-level contribution.

#### Gold Sponsor ~~(3 opportunities)~~ **2 SOLD / 1 AVAILABLE!**

Go gold! Receive top-level recognition for your generous support of this year's Summit.

### LEARNING LABS:

#### *A New Presentation Opportunity!*

Presenting a 30 minute Learning Lab is a new way to meaningfully connect with Summit attendees. Lead a session and take advantage of this opportunity to share insight and solutions around your area of expertise.

*Included in Premier Sponsorships, and available as an option to a la carte sponsors and our exhibitors, space permitting.*

### A LA CARTE SPONSORSHIPS

A la carte sponsorships allow you to reach Summit attendees through targeted outreach. Numbers are limited, and sold on a first come first served basis.

#### Awards Luncheon ~~(exclusive)~~ **SOLD OUT**

As exclusive sponsor of the Awards Luncheon, your name and logo will appear on all award materials pre-event and during the Summit.

#### Keynote ~~(2 opportunities)~~ **SOLD OUT**

Receive special recognition at the Keynote address in front of the Summit audience. Your logo will be presented on the screen and your organization mentioned on the stage.

#### CyberCafé ~~(2 opportunities)~~ **1 AVAILABLE!**

The CyberCafé provides an opportunity to serve the technology needs of event attendees. As exclusive sponsor, your logo will appear in CyberCafé promotional materials and featured onsite.

#### Summit Reception ~~(exclusive)~~ **SOLD OUT**

Reach attendees at our popular after-hours networking reception on Monday evening. You have 15 minutes to address the audience.

#### Curbside Consulting ~~(exclusive)~~ **AVAILABLE!**

Brand the knowledge center of our popular one-on-one consultation area.

#### Workshop ~~(20 opportunities)~~ **15 AVAILABLE!**

Brand a workshop session of your choice and align yourself with specific areas of nonprofit knowledge. Introduce yourself and the workshop speaker.

“The Nonprofit Summit is the place to be to engage with nonprofit clients and prospects, to connect with influencers in the nonprofit arena, and to stay abreast of hot topics and challenges that nonprofits face. We wouldn't miss the opportunity to participate.”

—CINDY ETHRIDGE, GIFFORD, HILLEGASS & INGWERSEN



## EXHIBITOR OPPORTUNITIES

### NONPROFIT EXPO EXHIBITOR PACKAGES

Showcase your products and services at the **Nonprofit Expo**, a one-of-a-kind annual event that connects you with hundreds of nonprofit leaders and organization decision-makers from across the Southeast. Held on Day 1 of the Summit, the Expo features two hours of exclusive networking time, with a complimentary buffet lunch for attendees, and no other competing events scheduled during this period. From Leadership to Host to Patron levels, we offer a variety of opportunities for you to participate in this event.

#### Leadership **3 SPOTS LEFT**

Receive an 8'x10' booth, a database of attendee contact information, and the opportunity to place your promotions in attendee gift bags.

#### Host **2 SPOTS LEFT**

Receive an 8'x10' booth and a database of attendee contact information.

#### Patron **10 SPOTS LEFT**

Receive an 8'x10' booth at the Expo.

### Exhibitor FAQs

#### EXHIBIT BOOTHS

Included with each 8'x10' booth package will be:

- 8' high backwall and 3' high side dividers
- (1) opal side chair
- (1) 6ft skirted table
- (1) 7" x 44" identification sign

- Internet and electricity are not included but can be ordered.
- Food items must be approved by or pre-ordered through the Sheraton.
- Each package includes a certain number of conference registrations.

Additional registrations may be purchased for \$150 each, our lowest member rate.

Revolutions Awards Luncheon tickets are an additional \$50 per registration.

*Exhibitor package details are itemized on page 9.*

- Booth location is based on sponsorship priority and to those who have paid for premium locations. *View the Expo floor plan on page 10.*

### Preliminary Exhibitor Schedule

#### Monday May 21, 2011

7:00 am – 8:00 am	Expo set-up
8:00 am – 4:30 pm	Expo is officially open
12:00 pm – 1:30 pm	Exclusive Expo networking time and buffet luncheon
4:30 pm	Expo closes
5:30 pm	Breakdown completed. All booths must be broken down.

“The Nonprofit Expo looked like a national conference with so many vendors...and delegates were very engaged with the exhibitors.”

—DAVID STYERS, BOARDSOURCE



# ADVERTISING OPPORTUNITIES

Connect with Summit attendees in the official printed program distributed at the event with a full, half or quarter page ad. Sponsor and exhibitor packages include an ad with size upgrades available.

“I left with a notebook full of ideas and a pocketful of new business cards.”

—BOB SLEPPY, NUCI'S SPACE

PROGRAM AD SIZES	1X RATE	2X RATE	3X RATE
<b>FULL PAGE</b> b&w - 8"W x 10.5"H	GCN member: \$450 Nonmember: \$500	GCN member: \$425 Nonmember: \$475	GCN member: \$400 Nonmember: \$450
<b>HALF PAGE</b> b&w - 8"W x 5"H	GCN member: \$250 Nonmember: \$300	GCN member: \$225 Nonmember: \$275	GCN member: \$200 Nonmember: \$250
<b>QUARTER PAGE</b> b&w - 3.75"H x 5"W	GCN member: \$200 Nonmember: \$250	GCN member: \$175 Nonmember: \$225	GCN member: \$150 Nonmember: \$200

## Ad Information & Submission Requirements

Orders are due by Friday, March 23, 2012; All materials must be received by Monday, April 2, 2012.

- Rate per ad placement (i.e. 2 full page ads in program = \$850 GCN Member Rate).
- Rates all quoted net – in-house agency discount already applied. Additional rate discounts do not apply.
- All ads will be placed in the 2012 Official Nonprofit Summit Program provided to 500+ attendees & exhibitors.
- Invoice issued upon order receipt. Payment is due within 10 days of invoicing.
- All ads will be printed in black/white gray scale. No bleeds.
- All ads should be saved as high resolution, print quality (300 dpi) JPG or press quality PDF.
- All creative is subject to final approval by GCN.

Please email questions, advertising orders and materials to:  
Christianna Luy, Development Manager, [cluy@gcn.org](mailto:cluy@gcn.org) / 678-916-3022.



## SPONSORSHIPS

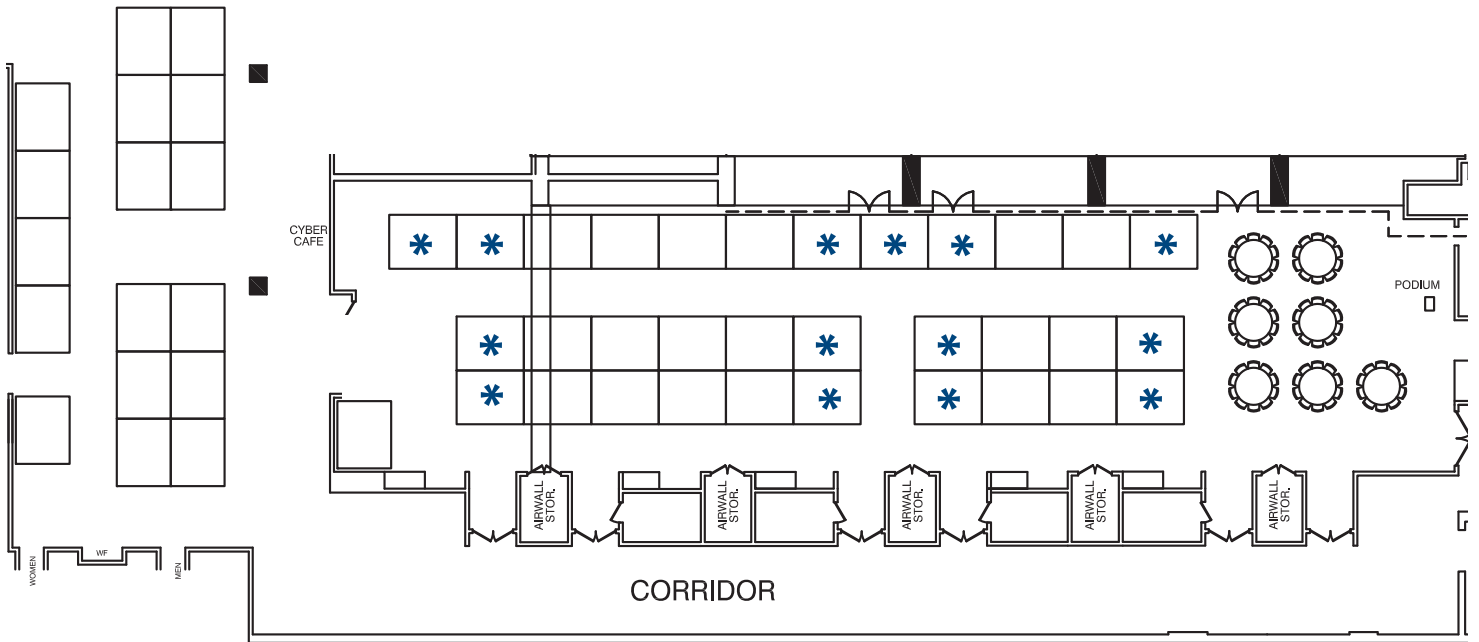
## EXHIBITORS

	Presenting	Platinum	Gold	Revolutions Awards	Keynote	CyberCafé	Summit Reception	Curbside Consulting	Workshop	Leadership	Host	Patron
Availability	<b>SOLD OUT</b>	<b>SOLD OUT</b>	<b>2 SOLD - 1 available</b>	<b>SOLD OUT</b>	<b>SOLD OUT</b>	<b>1 available</b>	<b>SOLD OUT</b>	<b>EXCLUSIVE available</b>	<b>15 available</b>	<b>3 left</b>	<b>2 left</b>	<b>10 left</b>
GCN business member price	\$25,000	\$10,000	\$5,000	\$6,000	\$3,800	\$3,500	\$2,900	\$2,700	\$2,400	\$2,300	\$1,750	\$1,200
nonmember price	\$25,000	\$10,000	\$5,000	\$6,500	\$4,100	\$3,800	\$3,300	\$3,000	\$2,700	\$2,600	\$2,100	\$1,550
(1) 8x10' Expo booth	yes	yes	yes	yes	yes	yes	yes	yes	yes	yes	yes	yes
premium booth location	yes	yes	yes	yes	\$199	\$199	\$199	\$199	\$349	\$349	n/a	n/a
free registration	4	4	4	2	2	2	2	2	2	2	2	2
program ad	back cover	full page	full page	1/2 page	1/2 page	1/2 page	1/2 page	1/2 page	1/2 page	1/2 page	1/4 page	1/8 page
logo & link on site	yes	yes	yes	yes	yes	yes	<b>\$99 FREE</b>	<b>\$99 FREE</b>	<b>\$99 FREE</b>	<b>\$99 FREE</b>	<b>\$99 FREE</b>	<b>\$99 FREE</b>
name on Expo punch card	yes	yes	yes	yes	yes	yes	\$99	\$99	\$99	yes	n/a	n/a
attendee contact database	yes	yes	yes	yes	yes	yes	yes	yes	yes	yes	yes	n/a
promo in gift bags	yes	yes	yes	yes	yes	yes	yes	yes	yes	yes	n/a	n/a
logo in pre-event email to 8K	yes	yes	yes	n/a	n/a	yes	n/a	n/a	n/a	n/a	n/a	n/a
speaking opportunity**	at luncheon	no	no	at luncheon	at keynote	n/a	at reception	n/a	at program	n/a	n/a	n/a
Learning Lab opportunity*	yes	yes	yes	yes	\$199	\$199	\$199	\$199	\$199	\$199	\$199	\$199

\*Learning Labs are 30 minute roundtable sessions. Content/agenda must be pre-approved and GCN reserves the right to refuse this opportunity should content not align with conference standards. \*\*Certain speaking opportunities are limited.



NONPROFIT EXPO FLOOR PLAN



\* Premium Booth Location

# 21 | ANNUAL NONPROFIT SUMMIT

MAY 21-22, 2012  
ATLANTA SHERATON

You're on your way to connecting with hundreds of nonprofit decision makers! Please complete the registration process by circling your selections below and submitting this form, along with the payment form which follows, by email or fax.

## REGISTRATION FORM PART 1: Selection

**\*GCN BUSINESS MEMBER PRICE**

**NONMEMBER PRICE**

SPONSORSHIPS		
<b>PRESENTING</b>   exclusive <b>SOLD OUT</b>	\$25,000	\$25,000
<b>PLATINUM</b>   2 opportunities <b>SOLD OUT</b>	\$10,000	\$10,000
<b>GOLD</b>   3 opportunities <b>1 AVAILABLE</b>	\$5,000	\$5,000
<b>REVOLUTIONS AWARDS</b>   exclusive <b>SOLD OUT</b>	\$6,000	\$6,500
<b>KEYNOTE</b>   2 opportunities <b>SOLD OUT</b>	\$3,800	\$4,100
<b>CYBERCAFÉ</b>   2 opportunities <b>1 AVAILABLE</b>	\$3,500	\$3,800
<b>SUMMIT RECEPTION</b>   exclusive <b>SOLD OUT</b>	\$2,900	\$3,300
<b>CURBSIDE CONSULTING</b>   exclusive <b>AVAILABLE</b>	\$2,700	\$3,000
<b>WORKSHOP</b>   20 opportunities <b>15 AVAILABLE</b>	\$2,400	\$2,700

EXHIBITORS		
<b>LEADERSHIP</b> <b>3 SPOTS LEFT</b>	\$2,300	\$2,600
<b>HOST</b> <b>2 SPOTS LEFT</b>	\$1,750	\$2,100
<b>PATRON</b> <b>10 SPOTS LEFT</b>	\$1,200	\$1,550

ADDITIONAL *		<i>*note that several of these items are included in certain levels of sponsorship</i>
PREMIUM EXPO BOOTH LOCATION	\$199-349	
YOUR LOGO & LINK ON SITE	<del>\$99</del> <b>FREE!</b>	
YOUR NAME ON EXPO PUNCH CARD	\$99	
ADDITIONAL SUMMIT REGISTRATIONS	\$150	How many ___
REVOLUTIONS AWARDS LUNCHEON TICKETS	\$50 each	How many regular ___ veg. ___

<b>GCN Business Membership</b>	\$500
Become a GCN business member to <b>save \$300 on your sponsorship or exhibit</b> , and benefit from exclusive opportunities to connect with nonprofit decision makers throughout the year.	

**TOTAL**

**PLEASE SEND BOTH REGISTRATION FORMS & PAYMENT NO LATER THAN APRIL 2, 2012 TO:**  
email to [sponsorship@gcn.org](mailto:sponsorship@gcn.org) | fax to 404-521-0487 | mail to Nonprofit Summit c/o Georgia Center for Nonprofits,  
100 Peachtree Street NW, Atlanta GA 30303. **Questions?** Contact us at 678-916-3086 or [sponsorship@gcn.org](mailto:sponsorship@gcn.org)

## Thank you for your participation and support!

Please complete the registration process by entering your contact, attendee, and payment information below, and submitting this form, along with the previous page, by email or fax.

### REGISTRATION FORM PART 2: Payment

CONTACT INFORMATION	
CONTACT NAME	
COMPANY	TITLE
STREET ADDRESS	
CITY / STATE / ZIP	
PHONE	EMAIL
WEBSITE	
SUMMIT ATTENDEES*	
NAME (1)	TITLE
NAME (2)	TITLE
NAME (3)	TITLE
NAME (4)	TITLE
NAME (5)	TITLE
<b>Special Needs:</b> <input type="checkbox"/> hearing impaired <input type="checkbox"/> visually impaired <input type="checkbox"/> mobility impaired <input type="checkbox"/> other *Your package is allotted a certain number of complimentary registrations. Additional registrations are \$150 each.	
PAYMENT INFORMATION	
CHECK #	<b>Payable to:</b> Georgia Center for Nonprofits
CREDIT CARD <input type="checkbox"/> Visa <input type="checkbox"/> Mastercard	Expires (mo/yr):                      CSC#***
Card Number:	
Authorized charge:	
Cardholder's Name	
Authorized Signature	

**PLEASE SEND BOTH REGISTRATION FORMS & PAYMENT NO LATER THAN APRIL 2, 2012 TO:**

email to [sponsorship@gcn.org](mailto:sponsorship@gcn.org) | fax to 404-521-0487 | mail to Nonprofit Summit c/o Georgia Center for Nonprofits, 100 Peachtree Street NW, Atlanta GA 30303. **Questions?** Contact us at 678-916-3086 or [sponsorship@gcn.org](mailto:sponsorship@gcn.org)

*NONPROFIT SUMMIT SPONSORSHIP AND EXHIBITOR CANCELLATION POLICY: Sponsors and Exhibitors have the right to cancel their agreements at any time by written notice to Georgia Center for Nonprofits. Exhibitors/sponsors canceling on or before 120 days prior to the event will receive a refund of payments made, less a nonrefundable administrative fee of \$100. Sponsors who have made payments and cancel between 120 days and 90 days prior to the event shall be eligible for a 50% refund of the total fee. To be clear, if a payment of 50% has been paid, that payment is nonrefundable between 120 days and 90 days prior to the event. No refunds shall be issued for cancellations received after 90 days prior to the event. Under all circumstances, Georgia Center for Nonprofits reserves the right to resell the cancelled sponsorship/exhibit opportunity.*



## Sheraton Atlanta

165 Courtland Street, Atlanta GA 30303  
(404) 659-6500 | [www.sheratonatlantahotel.com](http://www.sheratonatlantahotel.com)

Centrally located in the heart of downtown Atlanta, the Atlanta Sheraton is easily accessible from major interstates and Hartsfield-Jackson Atlanta International Airport, and within walking distance of downtown area restaurants and attractions. The hotel is served by public transportation and airport shuttles, and offers ample secure parking. Should you need further assistance, please contact the Hotel Concierge Desk at 678-686-6479.

### MAP & DIRECTIONS

[www.sheratonatlantahotel.com/Directions](http://www.sheratonatlantahotel.com/Directions)

### ROOM RESERVATIONS

Reservations for sleeping rooms at the Sheraton can be arranged by calling (404) 659-6500 or online at [www.sheratonatlantahotel.com](http://www.sheratonatlantahotel.com)

### PARKING

The Sheraton Atlanta offers the following parking rates, based on availability. These rates apply to Summit parking only; overnight rates are not included. Rates are subject to change without notice. Hotel attendants can provide guests with directions to the nearest available parking if the Hotel lot is full.

SELF PARKING RATES: \$5 Day of event; \$10 Overnight  
VALET PARKING RATES: 0-3 Hours: \$18; 3-8 Hours: \$24; 8-24 Hours: \$29

### PUBLIC TRANSPORTATION

MARTA, Atlanta's public transportation system, is at the north end of the airport, near baggage claim, and offers the quickest and least expensive way to get to and from the airport to downtown Atlanta.

The hotel is a few blocks away from the MARTA Peachtree Center Station, stop #N1. Once you exit your train, proceed to the escalators on the north end of the train station. (If you travelled south, go left. If you travelled north, go right). Once through the exit gates, take the long escalator to your right up to the street level. Once at street level, turn left at street level towards the Hard Rock Cafe, and turn left onto Andrew Young International Boulevard. The hotel will be 2 blocks down on your right, at the intersection of International Boulevard and Courtland Street.

### AIRPORT SHUTTLE OR TAXI

THE ATLANTA LINK is an exclusive shuttle service to and from the airport and downtown. Rates are \$16.50 one way and \$29 round trip. Taxi Flat Rate Fees from/to the airport to anywhere in the downtown area are \$30. Flat Rate Fees within downtown are \$8 for one person. There is a \$2 surcharge for each additional person.

“The Summit brings the most nonprofit industry trends and topics to life. Reading industry news is helpful, but the opportunity to attend hands-on workshops and discuss current issues and ideas with peers is invaluable!”

—MOLLYE RHEA, FOR MOMENTUM