

VISION



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“A vision is not just a picture of
what could be;
it is an appeal to our better selves,
a call to be something more.”

Rosabeth Moss Kanter

A vision for justice and equality; a vision for transformation; a vision for progress; a better way; a better world. Vision is a powerful force. With nonprofits at the forefront, vision has spurred many of the key movements of our time; the women’s movement, the disability rights movement, the environmental movement, the civil rights movement and more.

Today, nonprofits continue their important work to improve the human condition and protect the public interest by strengthening these historic efforts, and by advancing progress within the key challenges of our time such as educational parity, quality healthcare, diversity dynamics, and sustainability. This critical work, occurring in ways large and small on local and global platforms, is increasingly intertwined with the well-being of all sectors and all socio-economic segments.

Ensuring a strong nonprofit sector, which achieves results in the interests of the public welfare, should be an aspiration as important as ensuring a well functioning government or a thriving private sector. An African proverb states, *“the best time to plant a tree is 20 years ago; the next best time is now.”* Our challenges as a state and as a society present the right time to plant and nurture trees – to strengthen our nonprofit institutions, to present bolder more innovative ideas for change and progress, and to mobilize a strong, committed workforce of staff, volunteers and board members who will expand our collective aspiration for ourselves and our communities.

Organizations don't cause change, rather, it is people with vision who use nonprofits to affect change. Our purpose is to support the aspirations of visionary leaders, and strengthen the organizations through which social change is ignited and brought to fruition.

The Georgia Center for Nonprofits celebrates another year of serving, strengthening and supporting nonprofits and the people who work and volunteer in them, and we thank our members, partners, donors, board and staff who help us achieve our mission.

IMAGINE

Imagine the influence that nonprofit organizations could have if the nearly 20,000 groups in Georgia combined their purchasing power and influence. The Center harnesses the sector's influence in order to enable nonprofits to work smarter, cut costs and direct valuable resources to their missions:

- ◆ By negotiating insurance rates for nearly every kind of risk, the Center is able to save nonprofits money and leverage benefit levels.
- ◆ The *Nonprofit Marketplace* – leverages the collective buying power of many groups saving thousands in operating costs
- ◆ The Center's policy program – protects and advances the nonprofit view point in budget and policy decisions that impact our work

INSPIRE

The success of a nonprofit organization in generating superior social return is inextricably linked to the capabilities of its leadership and staff. Nonprofit leaders must be visionary, efficient, effective and entrepreneurial all while maintaining accountability to constituents as well as the agencies they oversee. In the past year, the Center has made great strides in addressing the needs of these executives and emerging leaders through our own *Nonprofit University*.

A multi-faceted organizational and talent development resource, *Nonprofit University* offers:

- ◆ Educational and training programs, information, special events and services relevant to both individuals and organizations

- ◆ Individuals can access a wide range of skill-development services and tools that help them succeed in their work, while acquiring ongoing support to further develop their careers in the nonprofit sector
- ◆ Organizations can more confidently invest in the education, training and development of their staff as key components of business plans and mission focused activities

ACHIEVE

The Center is the largest and most experienced provider of nonprofit leadership, governance and capacity building support in the Southeast, serving over 9,000 professionals and 3,000 organizations each year. Providing opportunities for these nonprofit professionals to exchange ideas and best practices is a theme that runs throughout our programming.

In 2007:

- ◆ 3,500 nonprofit professionals gained knowledge, built skills and exchanged ideas via the Center's programs including our leadership development series: CEO Central, CFO Central and the Rising Diverse Leaders program
- ◆ 1,000 individuals convened across the state to exchange ideas at special events such as the 16th Annual Georgia Nonprofit Summit and via networking groups such as the Atlanta Nonprofit Professionals (ANP) and the Coastal Nonprofit Professionals (CNP)
- ◆ 17,000 nonprofit employers were connected with top quality employees via OpportunityKnocks.org, the Center's national online jobsite focused exclusively on the nonprofit community

TRANSFORM

When provided with the opportunity and resources to become stronger organizations with increased capacity, nonprofit organizations are able to truly transform the community in meaningful ways. Through a vetted network of professional consultants, the Center provides solutions to nonprofit problems as diverse as strategic planning, board governance, finance and human resources. By working with our foundation partners, the Center has in the past year completed 126 consulting projects for 100 nonprofit organizations.

FINANCIALS– 2007

EXPENSES



* Including training, consulting, information, membership, advocacy and job services

REVENUE AND SUPPORT



* Including membership dues, workshop income, employment services income, consulting and commission income, product sales and investment returns

DONORS – 2007

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